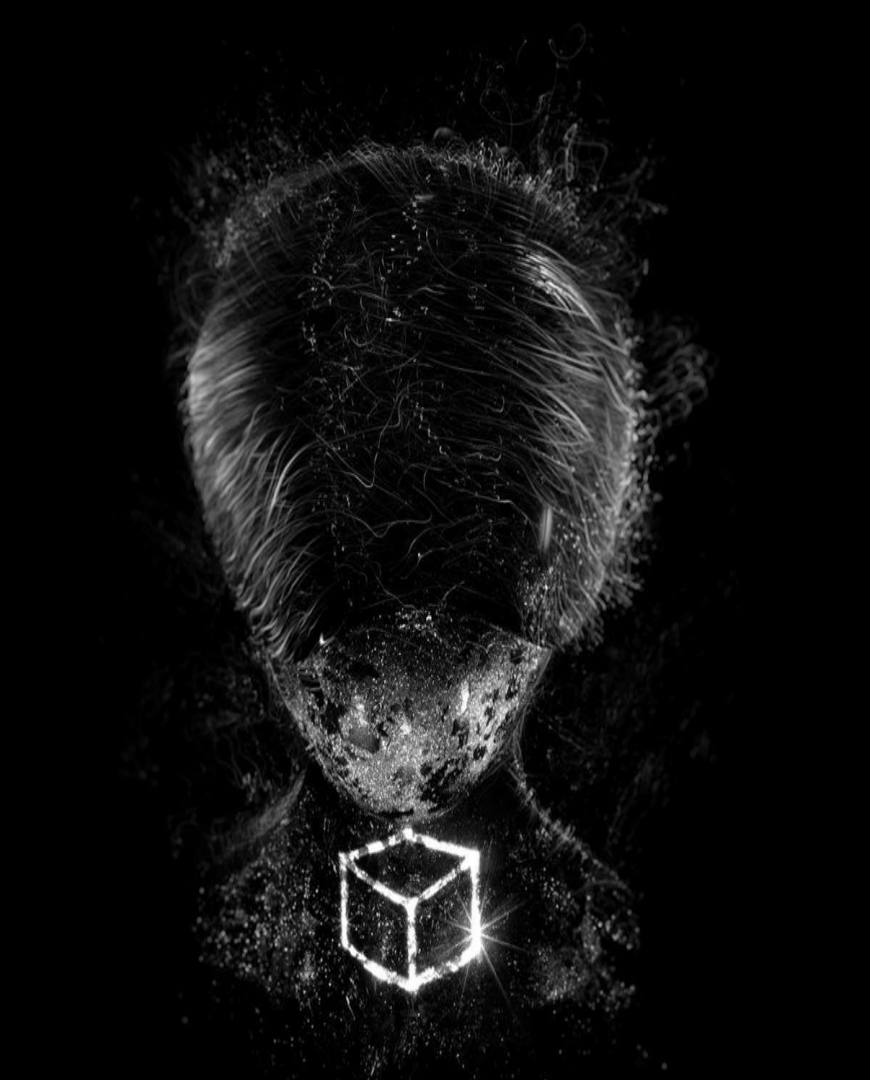
LucrorVogue

Ai for
Fashion E-Commerce





Lucror

Lucror is founded in Dubai, with operations in India & Middle East.

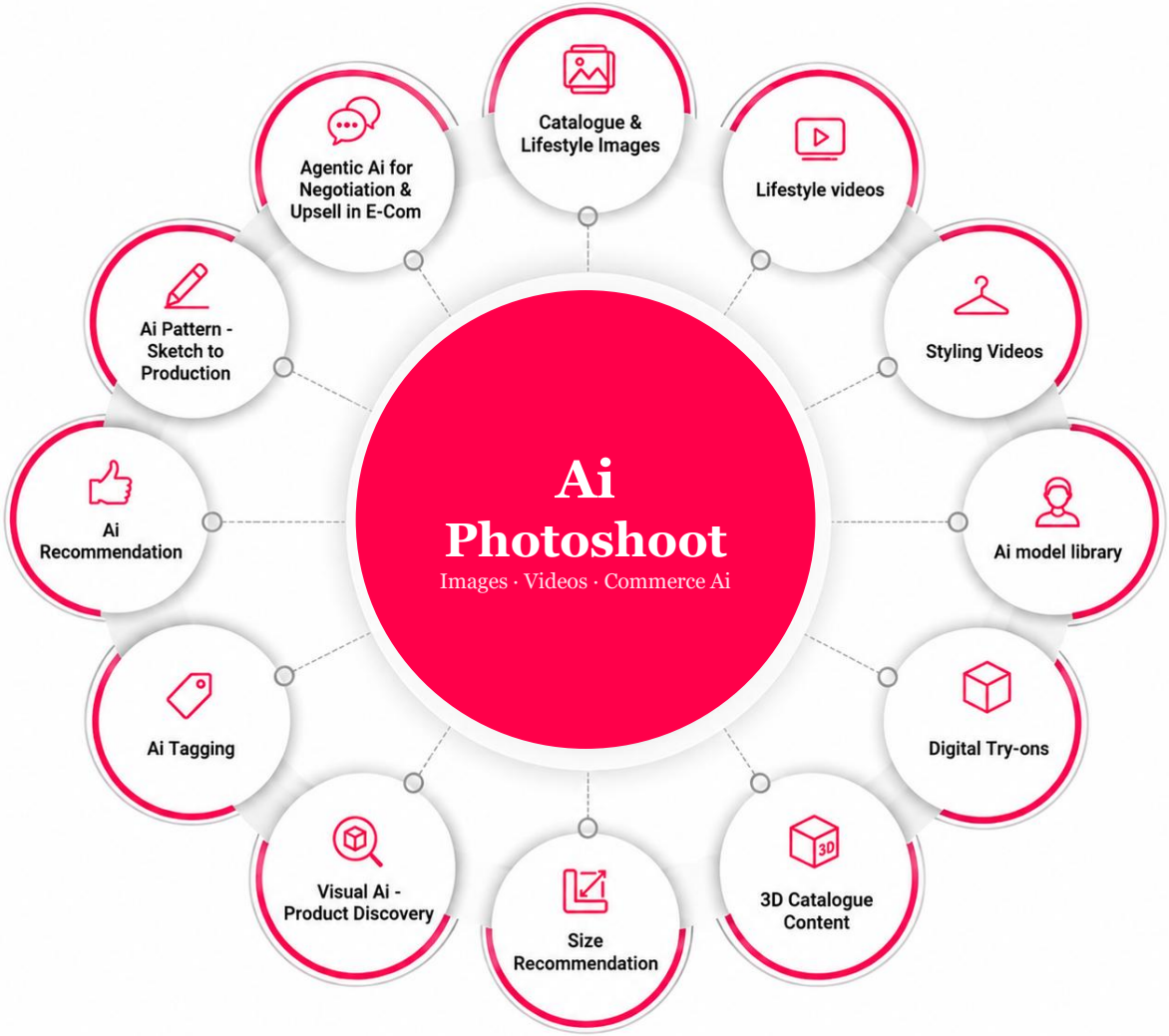
Objective: Identify and bring successful AI products from across the globe to increase Sales or Reduce Cost. All products are leading; rather world no 1 & recognized by Gartner, Forbes, Forrester, G2.

Expertise: FMCG, D2C, Retail, Fashion, E-com

Team:

- Founded by Ex-CXO with expertise across 25+ industries, 15 +Countries, 250+global brands
- Global network of industry and domain experts
- Team of business consultants including Gen-Z

Lucror Ai Engine - Fashion



AI PHOTOSHOOT & MODEL

SCALE FASHION CONTENT WITHOUT MORE SHOOTS


Ai model images


Lifestyle images


Ai styling videos


Marketplace ads

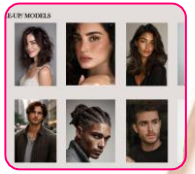

Ai lifestyle ads


Marketplace videos


Landing page banners


Reels


Campaign films


Localized content



Ai Model PDP Imagery









Ai Model PDP Imagery







Ai Lifestyle Imagery

Studio inputs turned into PDP imagery, lifestyle campaigns and background swaps



Input - studio shot



Ai lifestyle campaign



Input - studio shot



Ai lifestyle campaign

Ai Videos

PDP and lifestyle, women and men.



WOMEN · PDP

Video link



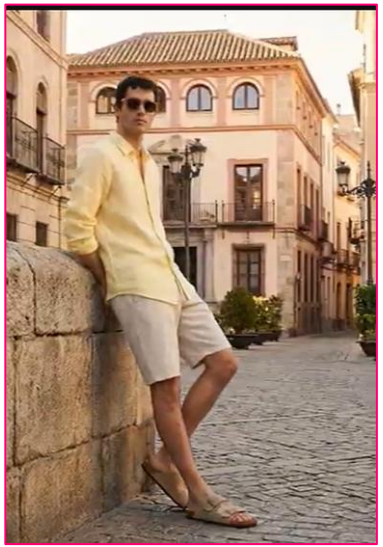
MEN · PDP

Video link



WOMEN · LIFESTYLE

Video link



MEN · LIFESTYLE

Video link

Brand Aligned Ai Model Curation

Curate AI models that resonate with your brand persona.

Garment

Classic Crewneck Sweatshirt





Mei, 29
Modern Scandinavian Minimalist



Lea, 35
Soft Parisian Muse



Sofia, 35
Modern Office Minimalist



Maya, 25
Active Urban Minimalist

Complete Catalogue Kit from One Input

Ai product photoshoot for Polo Ralph Lauren

INPUT



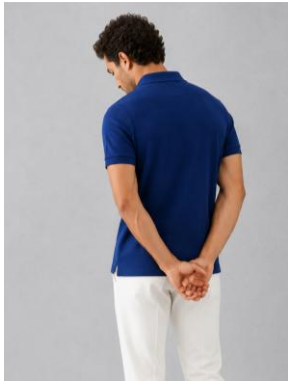


Flat-lay product shots

Ai OUTPUT



Ai model shoot – front



Ai model shoot – back



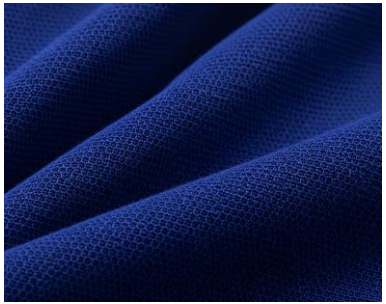
Fabric & detail macros



Close up



Product spec infographic



Material Close up



Studio Video



Banner video

Ai Styling Video

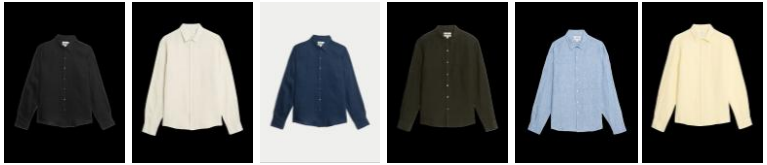
A reference film plus the brand's own SKUs, turned into a finished Ai campaign video

INPUT - REFERENCE VIDEO



Ai reference film shared by the brand

INPUT - BRAND SKUs



Six shirt SKUs supplied by M&S

AI OUTPUT - CAMPAIGN VIDEO



The brand's own SKUs styled and animated into a finished film in the reference style - no shoot, no models, no location.

Style Refreshment

Studio inputs turned into PDP imagery, lifestyle campaigns and background swaps



Input



Ai PDP - front



Ai PDP - back



Input



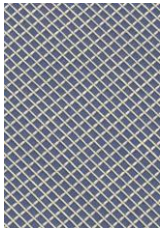
Ai background swap

Swatch to Ai Shoot

Ai product photoshoot from Fabric

INPUT



Ai OUTPUT



Ai model shoot - full look

Detail zoom - collar & cuff





Detail zoom - fabric texture



Output video

Increase eCom sales with Ai Videos

Brand catalogue shots turned into Ai model videos for eCom listings

INPUT



Menswear catalogue shot

AI VIDEO



Menswear listing video

INPUT



Womenswear catalogue shot

AI VIDEO

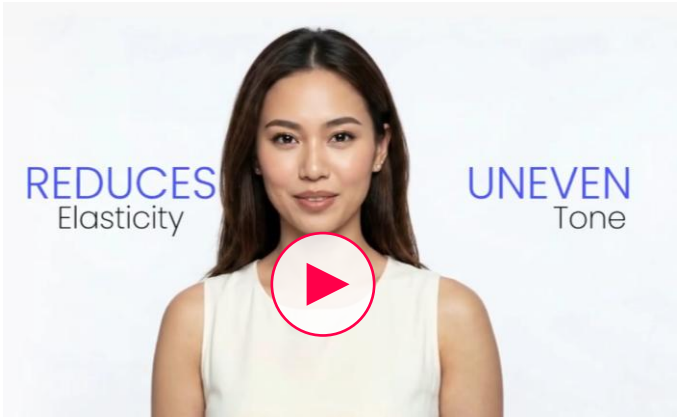


Womenswear listing video

Ai Brand Films & Videos



Ad film (Scenario video)



Long format brand storytelling



Product launch



UGC

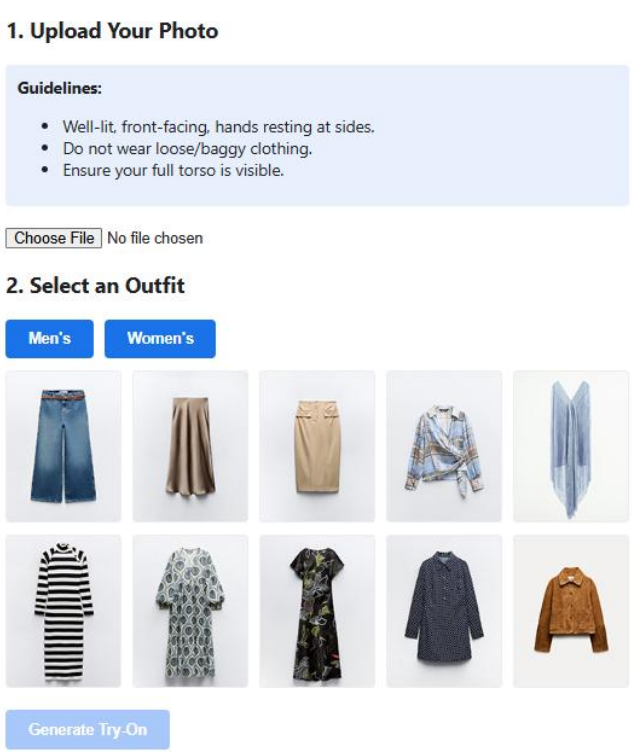
Video link

Ai POWERED

E-COM EXPERIENCES

Virtual try-on, 3D catalogue and size recommendation, live on the product page.

Digital Try Ons Via Images & Videos



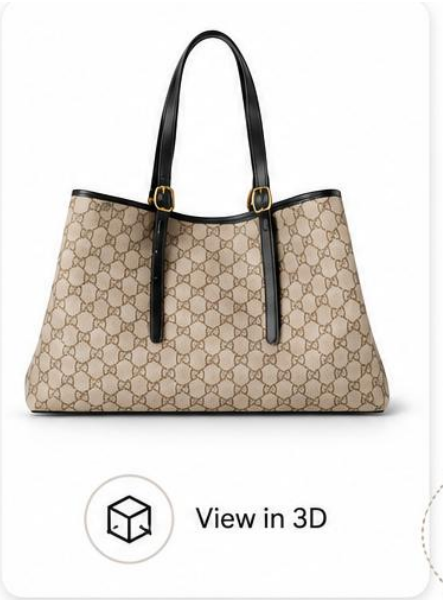




Input → Output – Virtual Try On

Virtual Try On – Video link

3D Catalogue Content





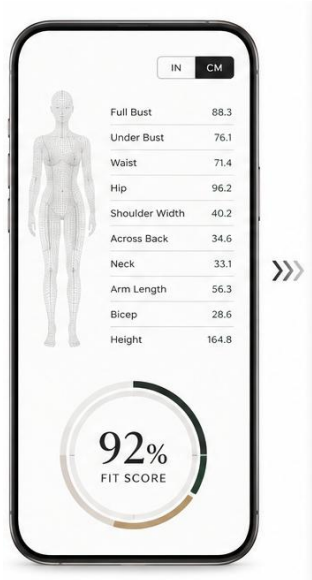


3D Catalogue live on Gucci Website – Link, *click on View in 3D*

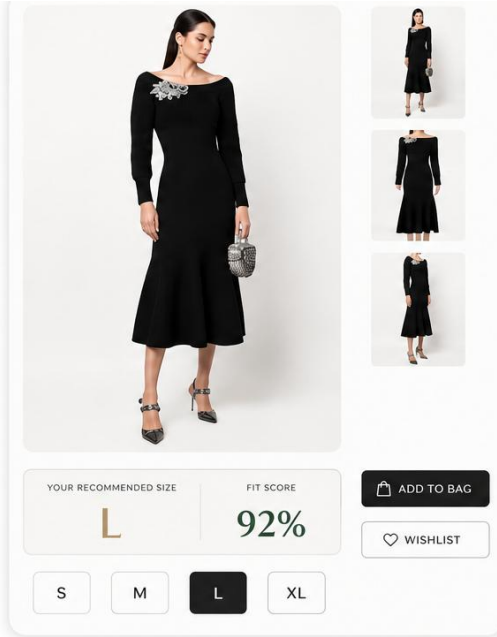
Size Recommendation via User Image



User Input



Size Recommended



Easy
Two photos, any clothing. No app or prep.

Fast
Size call in under 2 seconds.

Comprehensive
50 measurements, instant size prediction.

Precise
98% accuracy on fit calls.

Private
GDPR compliant. No images stored.

Ai POWERED

Platform for Sketch to Production

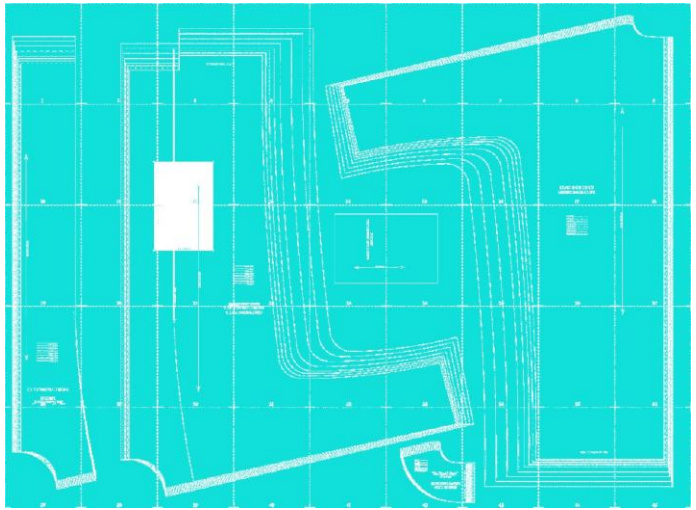
No technical design or pattern-making skills required.

Platform for Instant Pattern Engineering

Sketch to AI-automated graded production pattern — replaces 4 weeks of manual effort per cycle



Photo / Sketch



Graded Sampling Pattern DXF



3D with Fabric Physics

Platform for Instant Pattern Engineering

Create billions of unique designs from one pattern — launch collections up to 20x faster





Image to Pattern to 3D

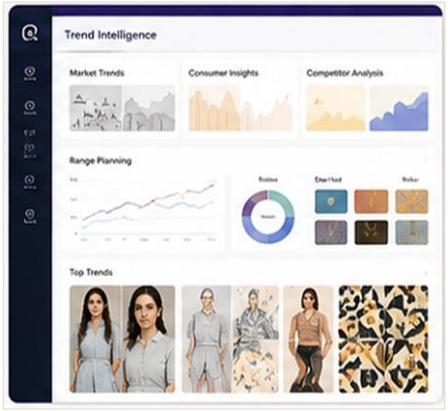
Seamless API Integrations

Export production-ready markers instantly

Automatically grade to any size in seconds

Ai for Design research and faster launch

1 DESIGN RESEARCH PLATFORM



- Analyze market trends & consumer demand
- Track competitors & assortments
- Build data-backed ranges
- Incorporate brand DNA & past sales

2 DESIGN FINALISATION



- AI-assisted product design
- Explore prints, colorways & variations
- Visualize on models before sampling
- Collaborate & refine in real time

3 TECH PACK GENERATION



- Automatically generate production-ready tech packs
- Includes measurements, BOM, specifications & construction details
- Export in vendor-ready formats

4 E-COM IMAGERY FOR LAUNCH



- AI-generated studio-quality product & on-model images
- Multiple angles, backgrounds & lifestyle visuals
- Launch-ready assets for e-commerce, marketplaces & campaigns

Adaptive Intelligence

Static storefronts react. Adaptive systems read intent and respond in the moment.

Agentic Ai for Adaptive intelligence, negotiations & upsell

Beyond stored profiles - commerce that reads every visitor, context and moment, then negotiates and upsells

THE GAP TODAY

Traditional e-commerce: individual intelligence

- Optimizes for who the user is: demographics, history, segments
- Assumes behaviour is stable and predictable
- Static profiles that lag behind real intent
- Superficial personalization regardless of the current context
- Static PDPs - every shopper sees the same page, whatever their intent

3-Intelligence Layer Platform

Individual x Situational x Agentic intelligence

- Reads whether the visitor is human, LLM or agent
- Who the user is AND the situation they are in right now
- Channel, device, time, discovery context and objective - interpreted live
- No stored profiles, no personal data retained - every moment evaluated fresh
- Direct 1:1 negotiation and upsell with autonomous agentic systems

EDGE INFERENCE • REAL-TIME PERSONALISATION • AGENT-READY DISCOVERY • NO PII STORED

What's Missing: The Intelligence Layer

One layer between arriving demand and the storefront that serves it.

Shoppers & AI agents arrive
Search, social, assistants, bots

▶

THE INTELLIGENCE LAYER
Shopper + Source + Situation

▶

Adaptive storefront
Right discount, Right Product, Right Journeys

WHY IT MATTERS

+200%
completion uplift once intent is read and the journey adapts.

+57%
incremental engagement across the shopping journey.

+45%
faster decision speed from browse to buy.

Measured impact of the intent layer on shopper completion, engagement and decision speed.

FROM STATIC CATALOGUE → QUALIFIED, ADAPTIVE SHOPPING JOURNEYS

Six Capabilities. One Intelligence Layer

Agentic Ai for adaptive intelligence, negotiation and upsell - one layer across the funnel

01

Real-time visitor intelligence

Infers intent, context, income, psychology and situation from live signals - no personal data stored, no cookies. Works before the page loads.

02

Situational intelligence, privacy-compliant

Scores every session across every individual and situation. No profiles stored, no identity tracked - intelligence lives in the moment.

03

Real-time UX adaptation

Personalises pricing, displays, images, PDPs and CTAs dynamically per visitor. No A/B tests, no dashboards - just the right experience.

04

LLM content layer (GEO & AEO)

Structures content for AI discovery across ChatGPT, Perplexity and Google AI Overviews. Segmented by user persona per product.

05

1:1 agentic negotiation & upsell

Negotiates directly with buyer agents on pricing, discounts, bundles and upsells - closing faster while cutting latency and token usage.

06

First-party intelligence

Captures high-intent behavioural data without a CDP or cookies. Builds a unified audience asset owned entirely by the brand.

ONE INTELLIGENCE LAYER · EDGE INFERENCE · REAL-TIME · NO PII STORED

Ai-led Marketing Campaigns

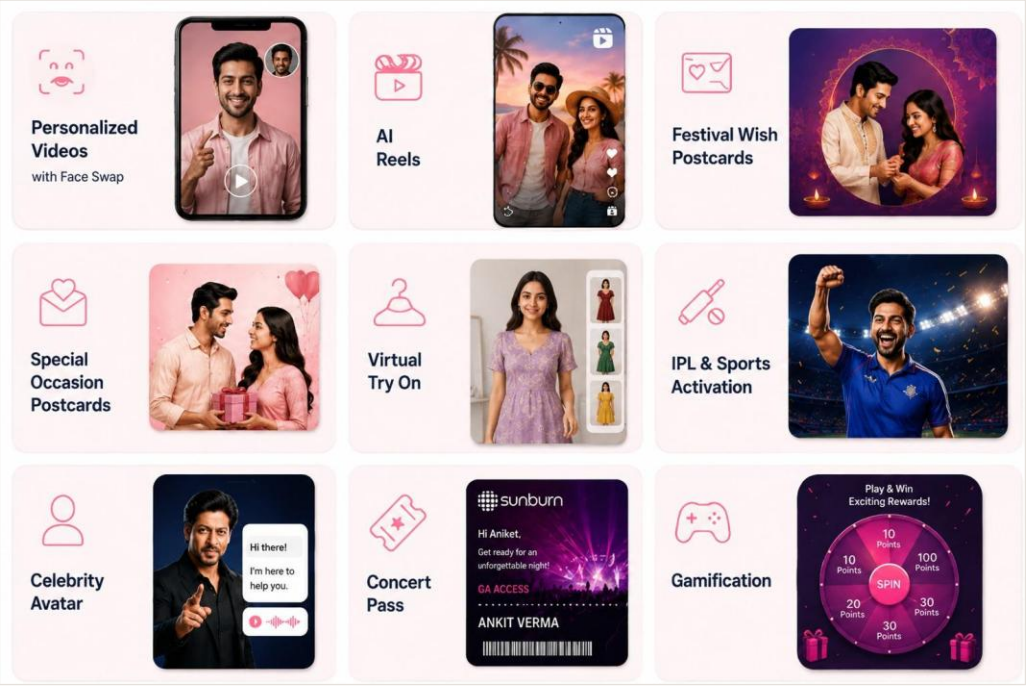
Every consumer becomes part of your brand story

What it does

AI-powered activation that makes product launches, moments, festivities and marketing campaigns personal, engaging and shareable.

Outcomes

— First-party data
— Brand recall
— Customer delight
— Event activation



Engage during

Product launches
Festivals & Diwali
Raksha Bandhan
Anniversaries & birthdays
Mother's / Father's day
Valentine's day
Health & Independence day
Concerts & offline events
IPL / Cricket World Cup
Football Cup
Travel & fashion shows

BRANDS ACTIVATED

TANISHQ · FLYING MACHINE · Cadbury · Mahindra · McCain · Johnson's · Domino's

Thank you

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Facebook: Lucror
Instagram: LucrorAi
W: www.lucrorAi.com
E: legend@lucrorworld.com



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