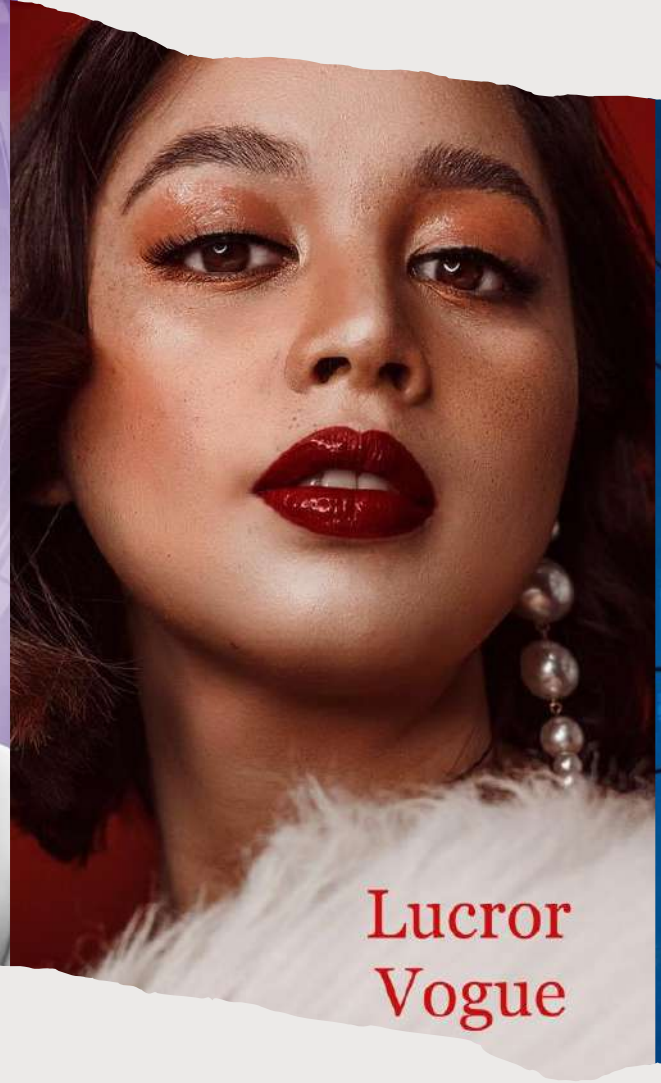

Lucror
Studio


Lucror Eye
Customer Analytics
Security
Ai 4 Goverment
Ai 4 Police/Intelligence


Lucror
Vogue


Lucror
Marketing

Lucror Ai



Lucror is an Ai Marketing & Consulting company; selling and advising Ai products to large enterprises in the Middle East and India.

We realized tech won't magically unleash people's full potential; the skill, grit and talent will determine which brand will thrive in the evolving ecosystem. Lucror brings the best human talent and best Ai to enable business to be a leader.

Lucror offers businesses Ai ways to solve most significant challenges. It's a new era of Ai and Lucror is here to power business with Ai for Growth.



LUCRORBRANDS

Bringing the BIGGEST Ai brands to you

At Lucror, we are constantly on the lookout to bring the best Ai to the business community. We follow the Ai trends, and our research team is on a HUNT 24h 365 days to be BIG in Ai.
Today, we represent numerous top Ai brands ranked by Gartner, Forbes, G2 or Forrester and many are the WORLD number 1.

Represent BRANDS ranked by

G2

Gartner

FORRESTER®

Forbes

Established & Futuristic

Game Changing Business Associations

Excellent Management

Global Thinking

Ready to make a difference to the global audience

Lucror Marketing

Growth with Ai.

An AI-powered suite to understand audiences, create high-impact content, drive personalised engagement and optimise performance.

01

AI intelligence

GEO / AEO: AI Search Visibility
AI Competitor Intelligence
AI Consumer Research
AI Influencer Intelligence

02

AI content

AI Video Agent
Branded Micro-Dramas
AI Videos: Reels, Ads & brand films
Multilingual Film Adaptation

03

AI-led engagement

AI-Led Marketing Campaigns
Hyper-Personalized Images & Videos
Omnichannel Conversational Ai
Voice AI & GenAi on WhatsApp
3D Hologram Interactions

04

AI optimisation

Ai Performance Creative Agent
Ai Campaign Automation
AI Content Scoring
Ai performance reporting agent





Lucror Studio

Undeniably REAL with Ai

AI FILMS & ADS

Brand films · Product films · Performance ads

SOCIAL & CREATOR CONTENT

UGC · Reels · B-roll · Product stories

BRANDED MICRO-DRAMAS

Story-led series that bring brands into everyday life.

HYPER-LOCALISATION

Multilingual video · Regional adaptation · Lip-sync

Lucror Vogue

Fit it. Style it. Move it. With Ai.

Imagery

AI model images
Lifestyle images
Landing page banners

Videos

AI styling videos
Marketplace videos
Reels
Campaign films

Campaigns

Marketplace ads
Lifestyle ads
Localized content





Lucror Eye

Ai vision for real time insights



AI-powered video analytics Video becomes actionable intelligence for real-time insights, improved compliance and smarter operations.

People Intelligence

Understanding human activity, behavior and interactions in real time.

Security Intelligence

Detecting threats, unauthorized activities and security risks proactively.

Operational Intelligence

Optimizing workflows, compliance and day-to-day operations.

Mobility Intelligence

Improving traffic flow, transportation efficiency and movement analytics.

Infrastructure Intelligence

Monitoring critical assets, facilities and public infrastructure continuously.

Business Intelligence

Turning video data into strategic insights for growth and decision-making.

Key Projects

First-of-their-kind projects

Lulu Malls - Siemens

Lucroy brought Computer Vision to India with our US Partner Eagle Eye, with the face recognition algorithm from Tech5 Switzerland

Citi Bank - Publicis

Lauched Singapore based Digital Marketing Ai product to get new leads and customers for Credit Card and HNI dollars accounts .

Diageo

First in the world to onboard an alcohol beverage brand on WhatsApp. Enabled Click-to-WhatsApp campaigns to built buzz and acquire new customers around events and concerts through fun quizzes and contests, with re-engagement for new events and updates.

McCain

AI-led campaigns to engage users during their project launch. Also, consulting for AOP for new AI initiatives, AI search visibility, performance creatives and social intelligence.

Nissin

Centralized WhatsApp communication for consumers, retailer and candidates, with a shared dashboard to review complaints, onboard new retailers, candidates to apply

LucrorCustomers



































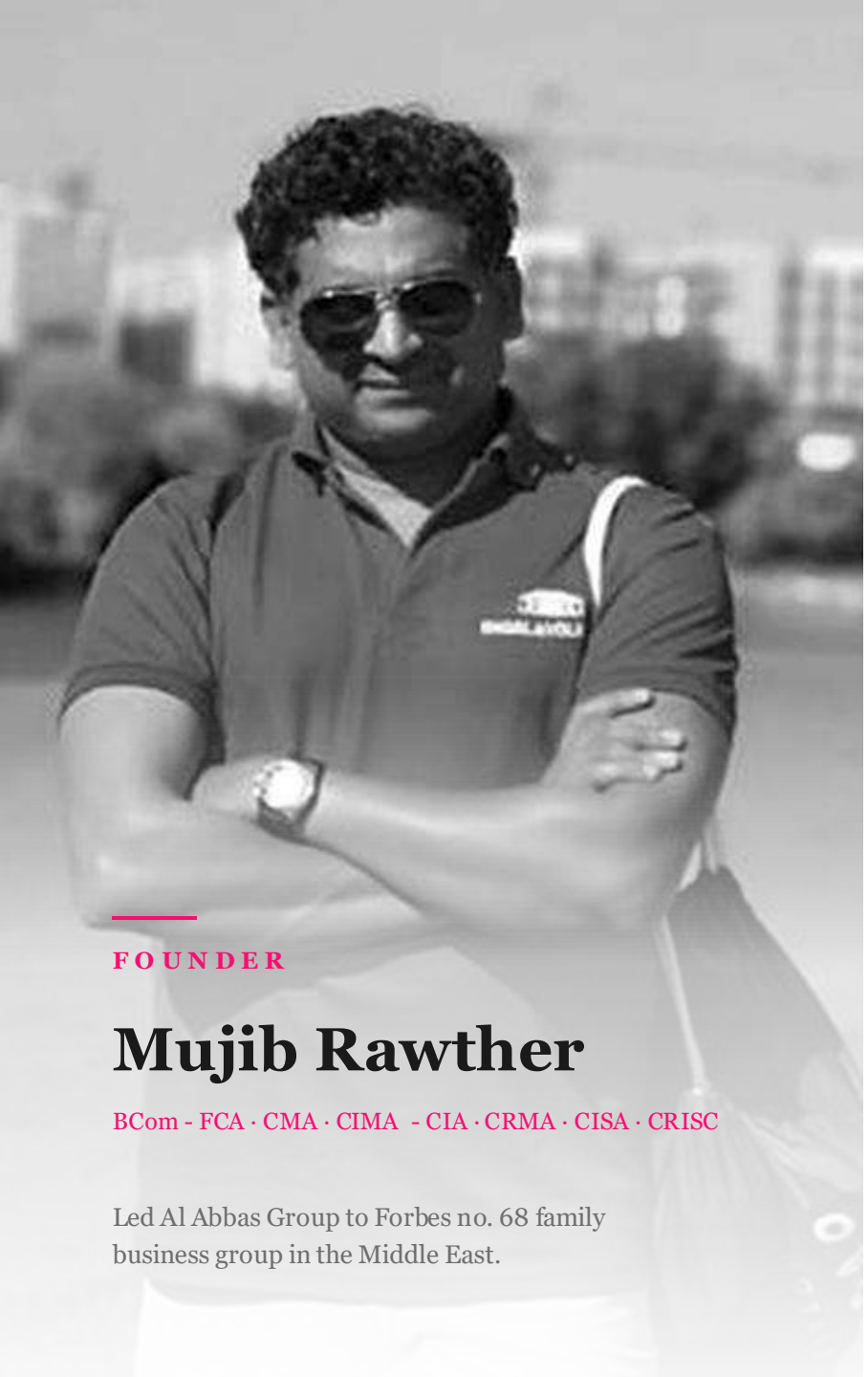












FOUNDER

Mujib Rawther

BCom - FCA · CMA · CIMA - CIA · CRMA · CISA · CRISC

Led Al Abbas Group to Forbes no. 68 family business group in the Middle East.

THE CORE

Bringing the World's BEST minds in One Place - LUCROR



Ai RESEARCH

Prof. Aleks Farseev

- Entrepreneur
- AI Professor · NUS & INSEAD
- Community Leader · Forbes
- 30+ research publications



LEADERSHIP TRANSFORMATION

Mohsin Memon

- Entrepreneur
- Professor of Game design
- 6 TEDx Talks
- 20k+ Game hosted



MARKETING EXPERT

Alyson Hodson

- Entrepreneur
- IABC Inspired Leader of the Year



TAX & ACCOUNTS EXPERT

Janardana Pai

Partner - MCA

CA with 25% of experience

LUCROR MINDs

Young Minds



Ishita Lath

COO -Leading Lucror India

is a Chartered Accountant with strong consulting experience with EY and KPMG but wanted the freedom to explore the real world of Ai. She was selected under WHAP-IP Professional. Today she advises the giants like CitiBank, Decathlon, Diageo, McCain, Siemens…

Ms Harshita joined as MBA Intern after completing 10 internships from various companies. She got a job in the campus placement to work with the mighty TATA but decided to opt WHAP-IP Student program to work with Lucror. Today she handles the world's leading companies like Diageo, McCain, US Polo, Siemens….



Harshita Bhatronji

Manager

LUCROR MINDs

Young Minds



Adv. Shivani Maskara

Legal Counsel

Fearless in her approach, Shivani leads Lucror's legal function. An advocate at the High Court, Lucknow Bench, she holds LLM and LLB qualifications.

Meghna leads LucrorVogue at the intersection of fashion and AI. Her NIFT Mumbai background brings a fashion perspective to the vertical's direction.



Meghna Nair

Designer & Ai Stylist

THE NETWORK

Ai Experts



Soumyadeep Mukherjee
CoFounder, Frameo Ai



Samayou
Founder, Writesonic



Ganesh
CEO & Co-founder, Gnani



Ananth
CTO & Co-founder, Gnani



Amit Jain
Founder, Luma Labs



Tammy H. Nam
CEO, The Brief



Beerud Sheth
CEO & Co-founder, Gupshup



K. Srinivasan
Director & CEO, AllGoVision



Virender Josan
Founder, Intozi



Krishna Kumar Tiwari
Co-founder & CTO, Whilter.ai



Surender Selvaraj
Founder, Hawky.ai



Shubham Mishra
Founder, Pixis



Nimish Goel
CEO & Co-founder, TrueFan AI



Yash Bansal
Co-founder, Ayna



Manish Kumar
Founder, Videos4Businesses



Manish Gupta
Director & Writer



Mrugesh
Founder & CEO, Loopcloser



Hardik Gill
Co-founder & CTO, Loopcloser



Tom Smith
CEO & Founder, GWI



Mayank Manish
Founder, OpEzee



Pankaj Arora
Co-founder, Whilter.ai

LUCROR MINDs

GenZ Voices

Trained close to 12+ interns from top colleges of India



ANUSHKA MUKHERJEE
BTech · IIT Kharagpur



SAYANTIKA MODAL
MBA · IIT Bombay



DIVYA DASH
BA Statistics · Lady Shri Ram



MANO RAKSHITA
BTech AI · Sathyabama



HEET DHAWALE
Ashoka University



PRACHITA BARUA
MBA · Amity University



ARUNDHATI
BA · ESSCA France



BHARATH
MBA · IIM Rohtak



REEBA EVANGELINE
BBA · Mount Carmel, Bangalore



JUWARIA QADRI
BTech · BITS Dubai



ANVI MALIK
MBA · ICFAI Business School



ADITI KANDHAWEE
MBA · TAPMI

Through GenZ Voices, we also nurture the next generation of AI talent, bringing fresh ideas, consumer insights, and agility to enterprises.

LUCROR MINDs

The People behind **The Impact**

Industry experts, Ai specialists, and creative minds — The Minds you can count on.



Major General Daljit Sood VSM (Retd).
(TTC, GTO, PSc, MSc, MMS, LDMC & AIMA)



Lucror UAE





Mujib Rawther (Investor) – LUCROR FZE

"TAKE THE LEAP TO PURSUE YOUR DREAMS!!!"- MUJIB RAWTHER

Success Story of a UAQ Free Zone Start-up client.

Lucror FZE is a startup business with new technology, automates systems to be more agile, and brings brands and partners together to establish a worldwide footprint, all for the same purpose: growth.

Technology will not unleash people's full potential; instead, skill, tenacity, and talent will determine which brand will succeed in the changing ecosystem. We combine intelligence and skill to assist businesses in becoming leaders. We offer extensive industry and technical knowledge to assist our clients from chaos to digitalization, automation to mockery, analysis to analytics, and descriptive to prescriptive solutions using Ai, CV, NLP, ML, DS, and RPA.

My key driving force for becoming an entrepreneur was my goal to make a positive contribution to society (charity work or assisting others makes me happy). I did a fast track in my professional life. I knew I didn't have much time left in my life to accomplish my goals.

I understand how business works; thus, the question is what does a business require? We must either increase the top line or lower the cost because we are in the ERA of survival. Globalization and best practices are no longer prominent; instead, businesses are competing for survival. So it's all about DISRUPTION, then it's all about TECH and INNOVATION to bring about change. So I spent more than two years researching and laying the groundwork for my upcoming project.

Lucror covered by UAE authority

Lucror India



Lucror India launch in largest Retail event in JW marriott - Delhi

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Insta: LucrorAi
Wiki: LucrorAi
Web: www.lucrorai.com
Email: Ai@lucrorworld.com

