Lucror

Ai for Marketing & Sales

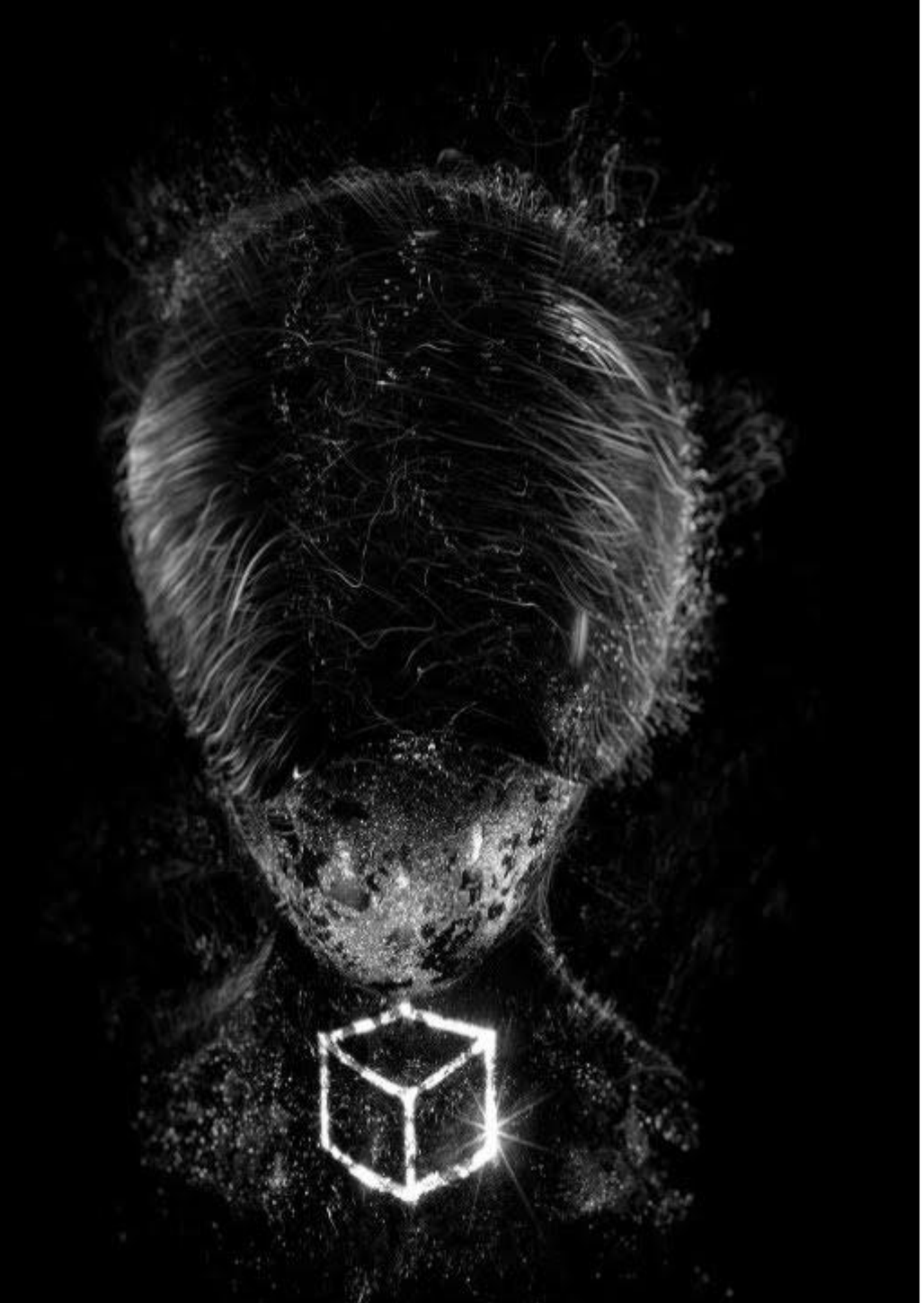
TRUSTED BY

PUBLICIS GROUPE
LuLu MALL
SIEMENS
BICE RISTORANTE
SULA VINEYARDS
JOHNNIE WALKER
BLOOMIN' BRANDS INC
McDowell's
ROYAL CHALLENGE
DIAGEO
NISSIN
McCain
S P JAIN CENTER OF MANAGEMENT
ADITYA BIRLA FASHION & RETAIL
ARVIND FASHIONING POSSIBILITIES
citibank
ARROW USA·1851
SENCO GOLD & DIAMONDS



GenZ voices

Coming soon !!!



What is Lucror?

Lucror is founded in Dubai, with operations in India & Middle East.

Objective: Identify and bring successful AI products from across the globe to increase Sales or Reduce Cost. All products are leading; rather world no 1 & recognized by Gartner, Forbes, Forrester, G2.

Expertise: FMCG, D2C, Retail, Fashion, E-com

Team
Founded by Ex-CXO with expertise across 25+ industries, 15+ Countries, 250+ global brands
Global network of industry and domain experts
Team of business consultants including Gen-Z



LUCRORBRANDS

Bringing the BIGGEST Ai brands to you

At Lucror, we are constantly on the lookout to bring the best Ai to the business community. We follow the Ai trends, and our research team is on a HUNT 24h 365 days to be BIG in Ai. Today, we represent numerous top Ai brands ranked by Gartner, Forbes, G2 or Forrester and many are the WORLD number 1.

Represent BRANDS ranked by

G2

Gartner

FORRESTER®

Forbes

Established & Futuristic ▪ Game Changing Business Associations ▪ Excellent Management ▪ Global Thinking ▪ Ready to make a difference to the global audience

Lucror Ai Engine

01

Ai INTELLIGENCE

- GEO / AEO — Ai Search Visibility
- Ai Competitor Intelligence
- Ai Consumer Research
- Ai Influencer Intelligence

02

Ai CONTENT

- Ai Video Agent
- Ai Micro Dramas (branded)
- Ai Videos — Reels, Brand films & Ads
- Ai Film Adaption — Multilingual

03

ENGAGE

- Ai led Marketing Campaigns
- Hyper Personalization — Images & Videos
- Gen Ai Agents on WhatsApp
- Google Search to Chat
- Voice Ai — Customer Calls
- 3D Hologram Interactions

04

OPTIMIZE

- Ai Agents for scaling high performing creatives
- Ai Content Scoring
- Ai Agents for performance reporting
- Ai Agents for influencers/GMV

SECTION

Ai CONTENT

Ai that makes the film, the reel and the ad — at brand quality, at scale.



Ai Video Agent

- Ranked No. 1 AI filmmaking agent
- Forward-deployed experts who train your team
- POD director + artist available
- Test, create, localise and scale video



Ai Videos

- AI brand films
- UGC-content
- Social Media Reels
- Performance Ads
- Product explainers



Ai Branded Micro Drama

- Brand-integrated short series
- Insurance concepts explain through daily life stories



Hyper-Localisation

- Multilingual videos with true lip-sync
- One shoot, every regional market
- Regional adaptation of brand films

The #1 Ai Video Agent

₹2,000

per video, at scale

7 languages

Hindi, English, Tamil, Telugu, Punjabi, Marathi, Bengali — officially licensed for commercial use

Dedicated AI artist

Artist embedded with your team — not a self-serve tool

HOW THE FORWARD DEPLOYED ARTIST (FDA) WORKS

01

Map the work

Understand what content actually moves the business.

02

Build the skills

Train the agent on your brand, products & past-performance data.

03

Ship together

Co-create with your team — briefs to finished films, fast.

04

Hand it over

Your team runs it independently, with the agent embedded.

"Your goal is to increase revenue — not to figure out how to make the best AI content."

HOW CLIENTS USE IT

01 TEST

High-velocity performance ad testing

Ad cloning & variant testing

02 CREATE

Brand films that run in performance

AI MICRO-DRAMAS

03 MULTIPLY

Static catalogue → video

04 LOCALIZE

Vernacular localization

05 SCALE

Internal L&D avatars

Ai Video Agent: Ai Content that doesn’t look Ai











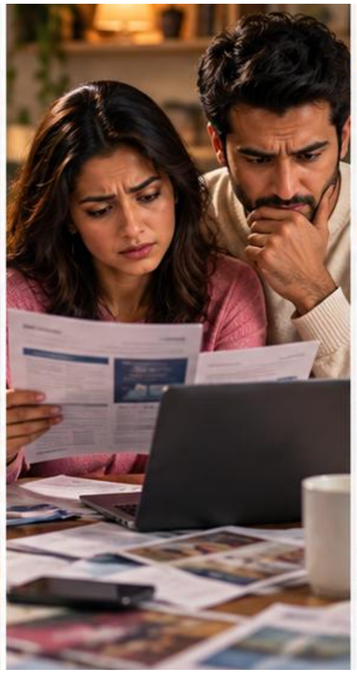




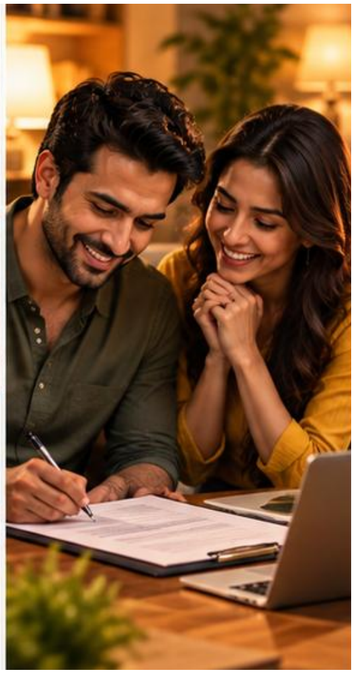
Ai Branded Micro Drama

Gen Z is hooked on short, story-led video — and a brand must live inside the story, not interrupt it









Ep 1
Kal Ka Kya?

Ep 2
Kya Chunein?

Ep 3
Samajh Ki Baat

Ep 4
Faisla Pakka

WHY NOW — Gen Z lives inside 60-90 second serialized stories. Own the episode, own the market.
BRAND INTEGRATION: Brand message integrated naturally into short film.
.

Ai Micro Drama in Action





Click the frame to watch the film →

Ranked No. 1 AI Filmmaking Agent — Physion Labs benchmark

Ai Creative Agency Work

















Brand Ads

Talking Avatars

One Brand Film, Many Versions with Ai

One shoot becomes many films — wardrobe, cast look, location and language changed with Ai, without going back on set.

Use cases

Localization with local characters

Multiple festive versions

Multiple generations

Every UAE language, one film

Vernacular — Localize any video into multiple languages with lip sync.

ORIGINAL FILM



Same scene, original wardrobe

Ai-RECREATED VERSION



Restyled look, generated with Ai



Original location and cast

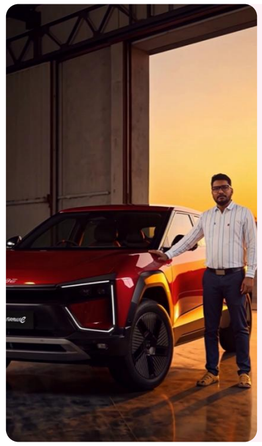


New version, no reshoot

SECTION

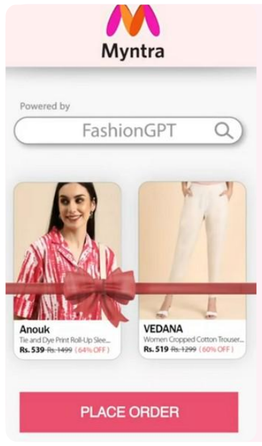
Engage

Where the brand meets the customer — one-to-one, at campaign scale.



Ai led Marketing Campaigns

Campaign moments built, launched and scaled by Ai.



Hyper-Personalization

Festive and lifecycle videos personalised by name, city and language.



Omnichannel Conversational Ai

Agents that meet customers on WhatsApp, chat and search.



Voice Ai

Human-like calls in every language your customer speaks.



3D Holograms

Volumetric experiences for retail, events and public spaces.

Ai led Marketing Campaigns

ACTIVATE · AI MARKETING ACTIVATION

Make every campaign moment personal.

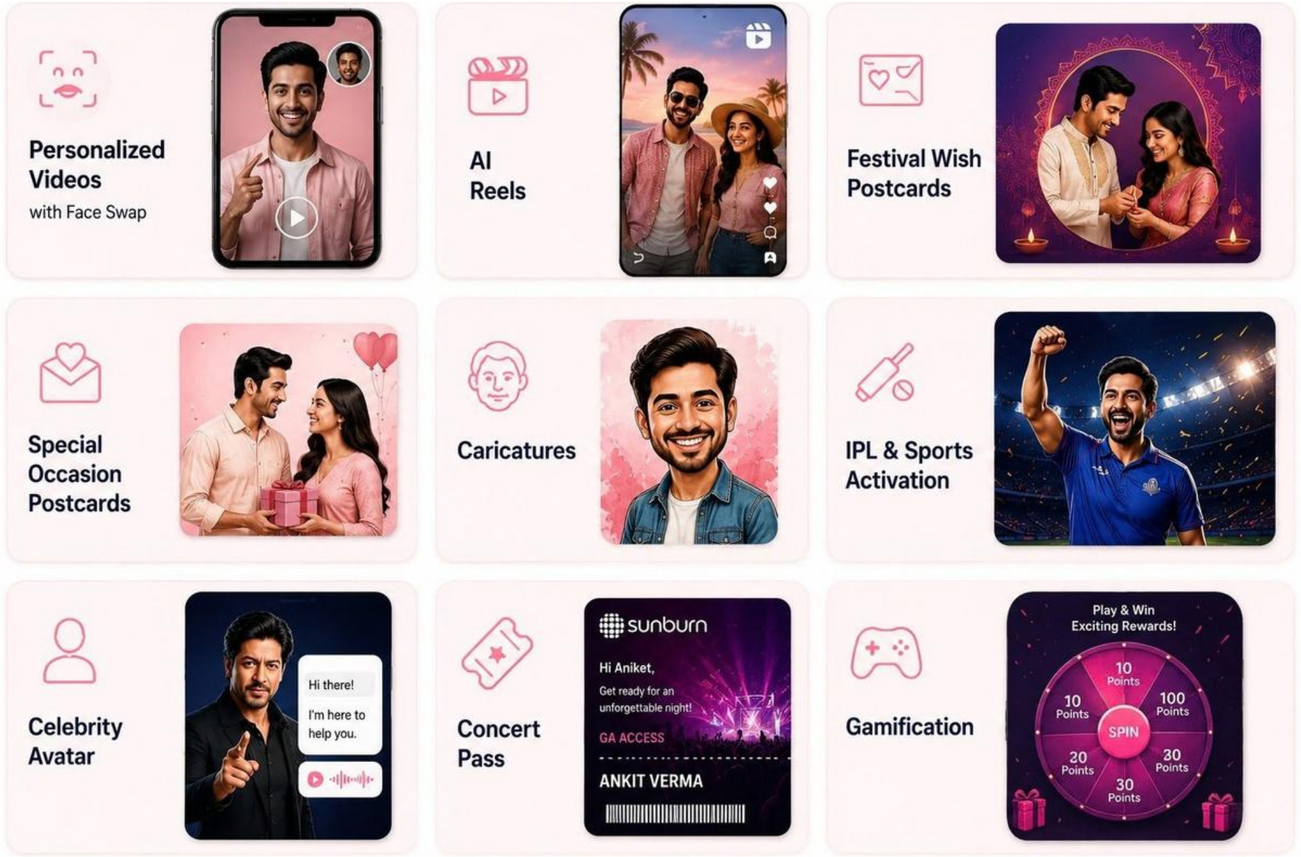
Ai-powered activations that turn festival moments into something each customer can personalize and share.

DELIVERS

1PD · Brand recall · Customer delight · Event activation

FORMATS WE RUN

- Dedicate a video to your loved ones
- Personalized greeting cards
- Ai postcards & caricatures
- Ai personalized songs
- Users featured in brand films



Leading Companies use Ai Activations





McCain launched Global Flavors range with **AI Travel reels** of consumers

CASE STUDY - McCAIN

McCain AI Travel Reels

CHALLENGE

Build high engagement for the Global Flavours range.

WHAT WE DID

An AI travel contest — scan pack, upload a family photo, star in a reel from your dream destination, share to win a trip.

4

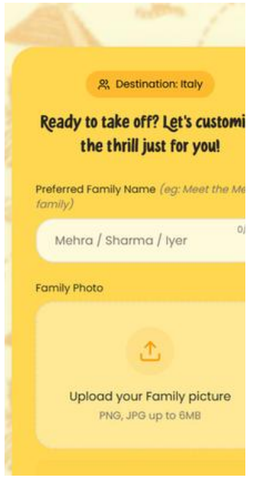
dream destinations, one reel each

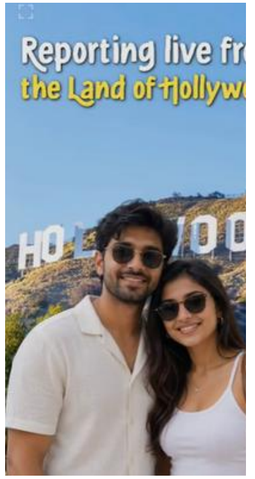
1PD collection · User-generated content · Social sharing · Brand recall

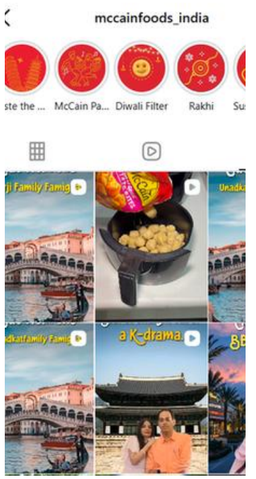
THE JOURNEY · PACK TO REEL











PICK YOUR DREAM DESTINATION









Mahindra BE6 brings customers close to their dream with **AI drive reel** showing them driving the car

Mahindra BE 6 Personalized AI Film

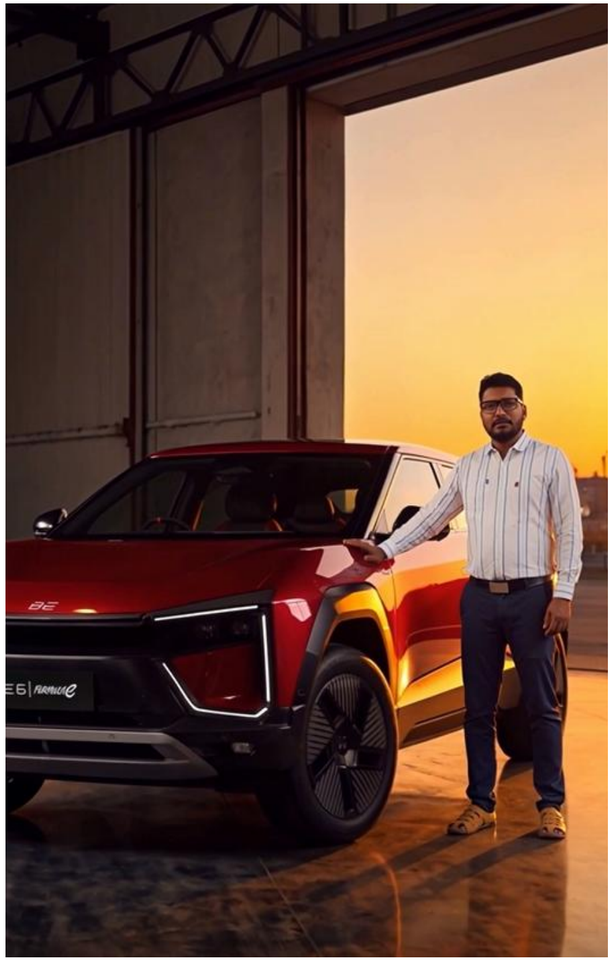
CHALLENGE

Launch the BE 6 with a film a digital-first audience sees itself in.

WHAT WE DID

Cast the user as the hero — AI drops him into pre-approved branded clips of BE6 car in showroom, track and skyline scenes so he watches his dream drive come alive.

TOFU · Automotive · Product launch











PERSONALIZED & AI GENERATED

His reveal · He takes the track · At the wheel · His night run · His skyline moment

Cadbury makes Rakhi personal for users with a **memory postcard** with their sibling

Cadbury

Raksha Bandhan Postcard







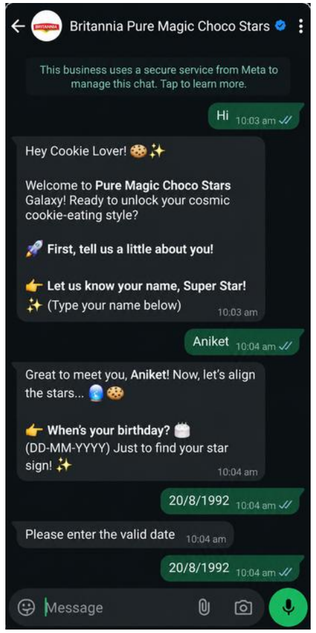


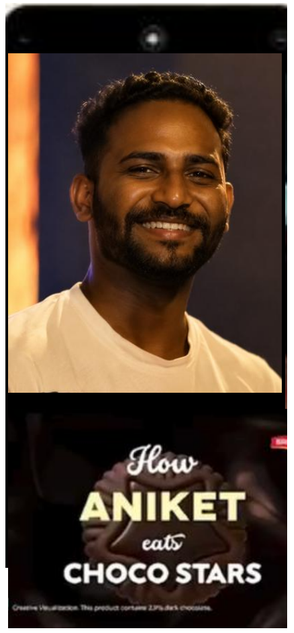
Users share their recent photos and describe their memory. AI creates a vivid image of that unclicked moment. These AI-generated images are then printed on a special Cadbury Celebrations gift box.

Britannia shows consumers in their **Sunsign brand film** using Face swap

Britannia Pure Magic ChocoStars

Sunsign based personalized video









Consumers submitted their name, DOB, and selfie, and AI embedded their face in their zodiac's brand film, showing them enjoying the cookie. Making the launch extremely personal, Britannia drove massive brand recall and collected 50,000+ 1PD in 2 months.

Biscoff engaged users during their tea/ chai moment with a friendly banter

CASE STUDY - MONDELĒZ

Biscoff: DM a Lonely Cup

CHALLENGE

Own the daily chai & coffee moment, and earn a place beside every cup.

WHAT WE DID

Invited people to DM a picture of their cup. Image recognition read each photo to see if the cup was alone or already had a biscuit — then AI replied with playful banter on why a lonely cup deserves a Biscoff, and sent a voucher.

2 LAKH

submissions

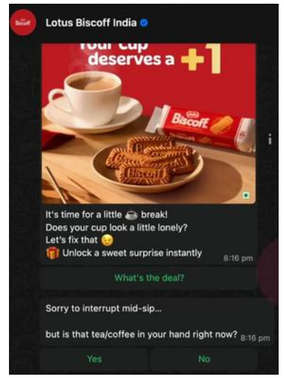
Instagram DM activation · AI image recognition · Playful 1:1 banter · Voucher-led UGC

THE JOURNEY · SHARE YOUR CUP, GET THE BANTER





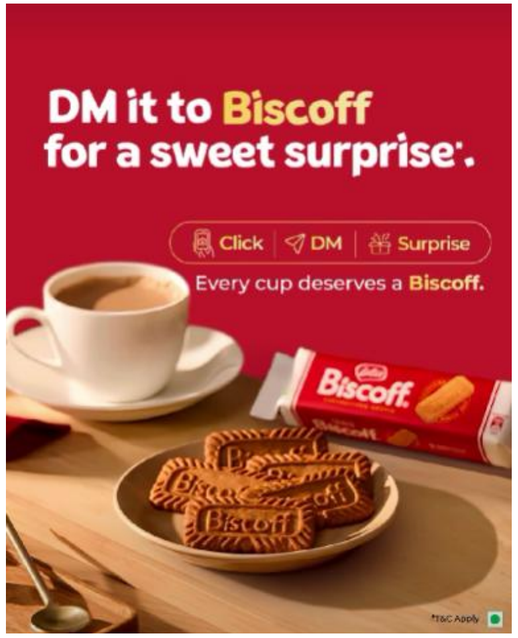






THE CAMPAIGN





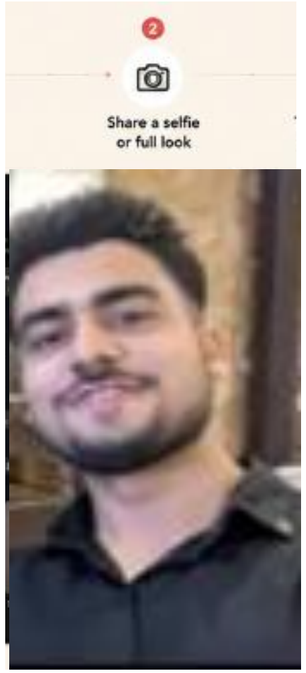


Campaigns during IPL

Chennai Super Kings

Mini auction AI reels Campaign







CSK turned the IPL mini-auction into a digital fan moment via Instagram DMs. Allowing fans to create real-time, personalized AI reels and boosting engagement & brand recall.

TVS Eurogrip: Grip the cheer contest

Personalized cheer video in favorite team's jersey & city visuals







Fans created a personalized cheer videos of them **riding the bike in their city** wearing their favorite team's jersey.
The campaign drove participation through Instagram comments and DMs, turning fan engagement into branded consumer content at scale.

Virtual Video Try-On

Let your customer see themselves in your new collection

1 Select occasion

Pick the moment



Eid al-Fitr



Eid al-Adha



Nikah & Walima



Ramadan Iftar

2 Select outfit

Explore the collection



Bridal Abaya



Embellished Kaftan



Jalabiya



Modest Evening Gown



Open Abaya Set



Eid Kandura

3 Upload your picture

Share on WhatsApp

WhatsApp

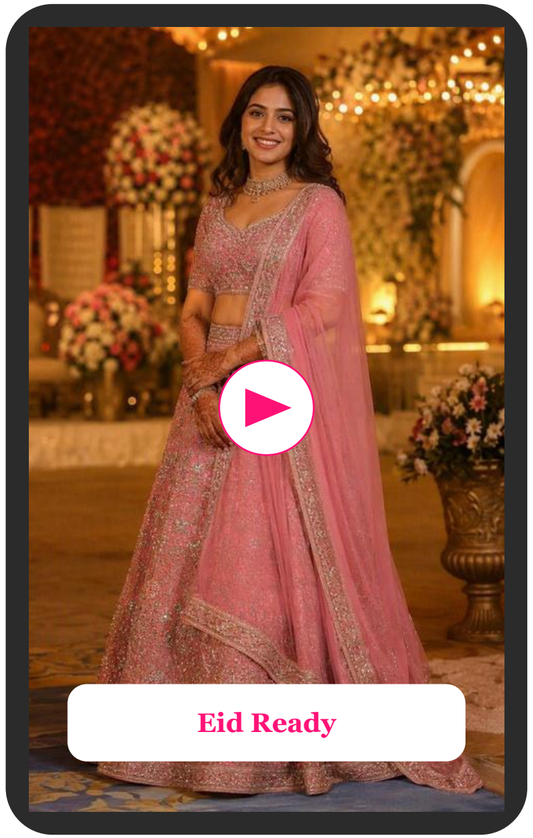
Send us your picture
from your gallery

Upload Photo

Your photo stays
safe with us

4 Ai Customer Showreel

Feature users in your latest collection

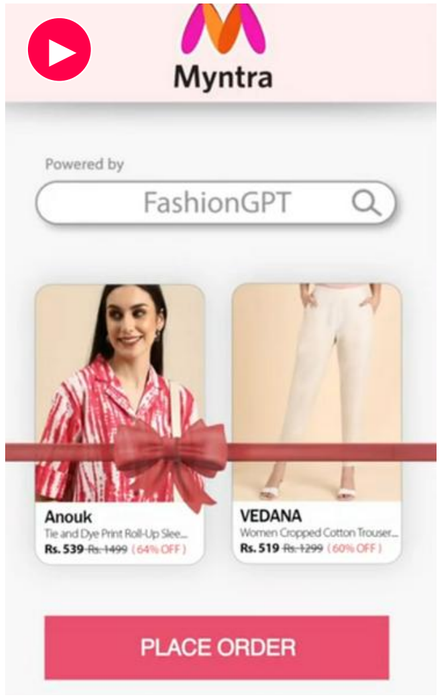


From occasion to shareable reel in seconds — your Eid collection, on your customer, powered by AI.

LIVE EXAMPLE — W at Paris Fashion Week ↗

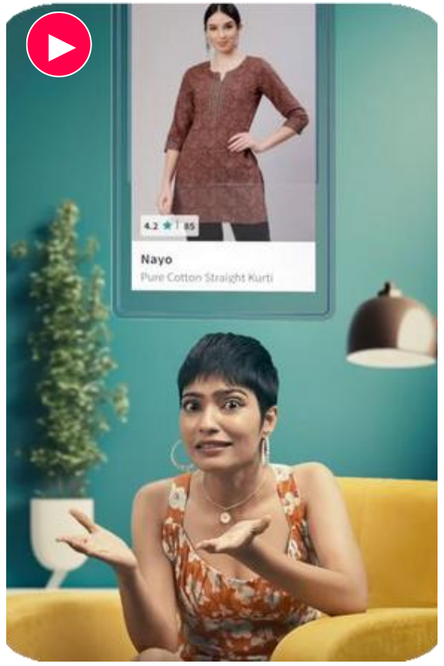
Hyper-Customized videos throughout customer life cycle

Bring personalization into every step of the purchase journey.
Boosting conversions, increasing basket size, and strengthening loyalty.



Personal Style tips

Based on customer personality, and exclusive deals



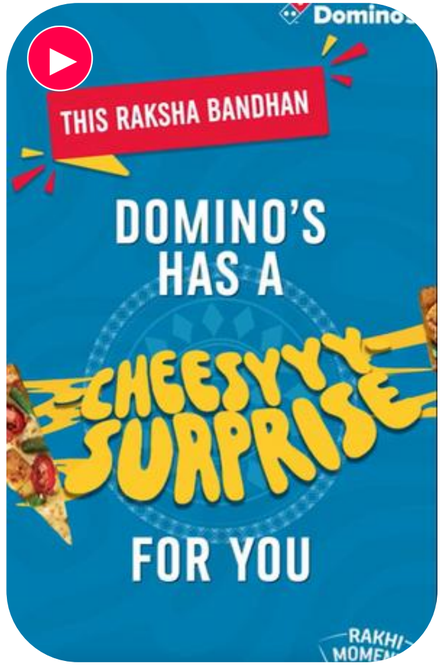
Abandoned cart reminder

Personalized by cart, product and user profile



Upgrade/Cross-sell

Personalized for user's profile, offers and discounts.



Festive wishes

Personalized with festive discount & user name

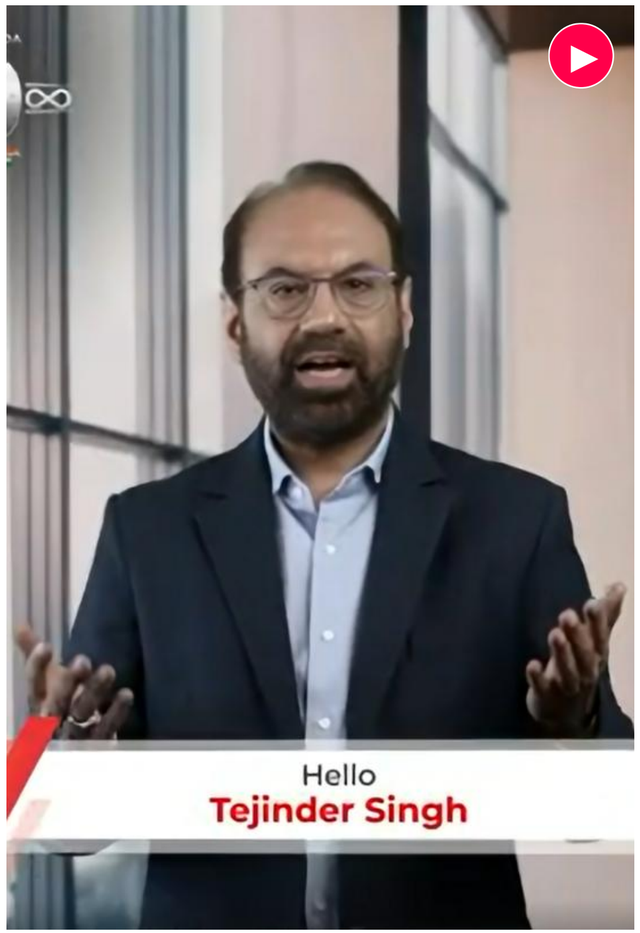


Loyalty Montage

Personalized by purchase history

make my trip · ROYAL ENFIELD · ADITYA BIRLA CAPITAL · BAJAJ · bigbasket · policybazaar.com · WONDERCHEF

Personalized Festive wish from celebrity & CXOs







Brands can send personalized wishes to consumers, distributors, or retailers using AI avatars of brand ambassadors or CXOs—customized by customer name, city, and language

Omnichannel Conversation Ai

AI agents that meet customers where they already are — carrying context across voice, chat and messaging, from first click to repeat purchase.

Multi-Channel

- Whatsapp
- Voice
- RCS
- Web
- Apps

Multimodal

- Voice
- Voice Notes
- Text
- Images & notes

Multi-Lingual

English · Arabic · Hindi · ગુજરાતી · తెలుగు · ಕನ್ನಡ · മലയാളം · தமிழ் · عربي · Español · Português · Indonesian · 普通话 · Français · Deutsch · & More

Enterprise-Ready Conversational AI

- **Multi-modal AI Agents** — Voice, chat, image and document
- **Super Agent** — Orchestrates every agent end to end
- **Fine-tuned LLMs** — Trained on your catalog and policies
- **Tools Integration** — Connected to CRM, OMS and payments
- **AI Copilot** — Agent assist in every conversation
- **Enterprise Guardrails** — Safety, compliance and control

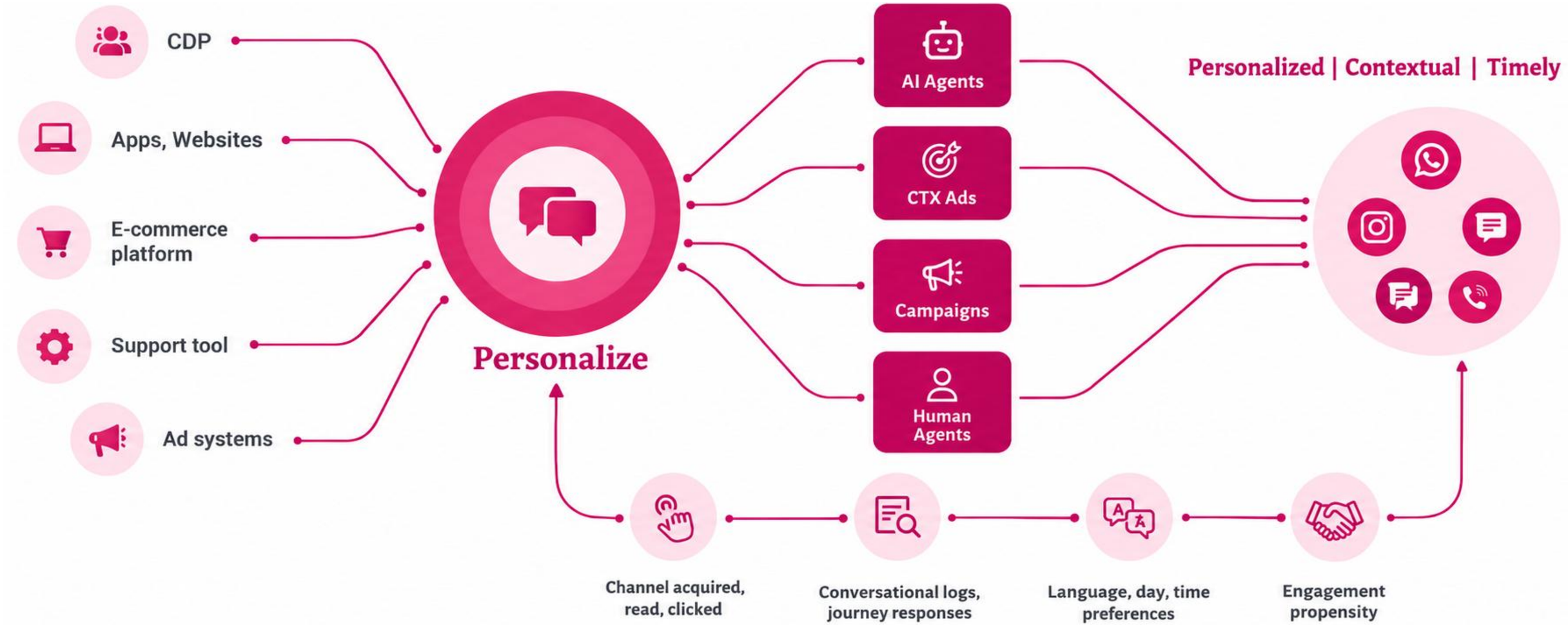
Use Cases Across Customer Lifecycle

Marketing	Sales	Support & CX
New Customer Acquisition	Product Finder Agent	Order Management Agent
Personalized Campaigns	Warranty Sales Agent	Reduce RTO & NDR
Store Footfall Growth	Shopify Merchant Growth	Feedback Assistant
Live Agent Handoff	Loyalty & Repeat Orders	Native In-Chat Payments

بنك أبوظبي التجاري ADCB · Unilever · LANDMARK GROUP · DANONE · APPAREL GROUP EXCEED EXPECTATIONS EVERYDAY · EMAAR · Calvin Klein · adidas · BIRKENSTOCK · centrepoint

Built for truly personalized 2-way interactions across touchpoints

First party database - Unified customer profiles - Rich with Conversational Intelligence



Voice Ai

The world's most powerful voice models

200+	30M+	40+	100+	10+
Enterprises live	Voice AI calls / day	Languages supported	AI experts	Patents

PLATFORM ARCHITECTURE

Experience Layer

How users and teams interact with the platform

- **Conversational AI** — Voice / Chat
- **Agent Assist** — Co-Pilot
- **Speech Analytics** — AQM
- **Voice Biometrics** — Authentication

Intelligence Layer

Understands, decides and takes action

Language Models (LLM / SLM)

Summarization, sentiment, intent, function calling, agentic decisioning

Foundation Layer

The models, data and infrastructure that power it all

Speech-to-Text + Text-to-Speech

Own speech models, telephony-optimised, 22+ Indian languages natively

REAL WORLD USE CASES

BRAND	USE CASE(S)	WHAT WE DELIVERED
Voltas	Service request (installation)	Automated maintenance & installation booking via voice/chat
Luminous	Complaint registration + NPS/feedback	360° CX loop from complaint intake to satisfaction tracking; 94% service-ticket creation accuracy
Haier	Work order cancellation	Self-serve cancellation, significantly reducing agent load
Microtek	Dealer engagement	Automated partner communication, order updates & incentive nudges
Crompton	Service request (complaints)	Complaint-triggered SRs with auto-routing to service teams
OYO	NPS (outbound) + room bookings (inbound)	40% opex savings, 30% AHT reduction
Berger Paints	Field-force voice reporting	Structured, decision-ready insights extracted from daily voice notes

Microsoft aws Google Haier NVIDIA Crompton बैंक ऑफ़ बड़ौदा Bank of Baroda

3D Hologram for Immersive Experiences

PRODUCTS



3D Hologram Wall



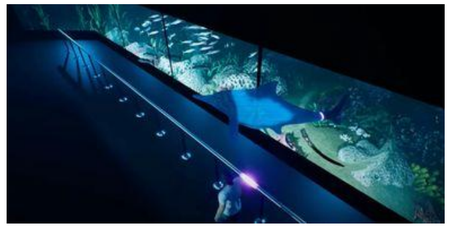
3D Hologram Room



3D Hologram Table



3D Hologram Stage



3D Hologram Tunnel

USE CASES

Walkthroughs
Holographic exterior & interior experiences

3D Hologram Tours
Immersive tours of events, buildings and sites

Custom Experiences
Any interactive story, built to wow audiences

Hologram Gaming
Interactive 3D games — ready-made or custom built

Photogrammetry
360° 3D scans of artefacts, objects and people

LiDAR Experiences
View cities and terrains from your 3D LiDAR scans

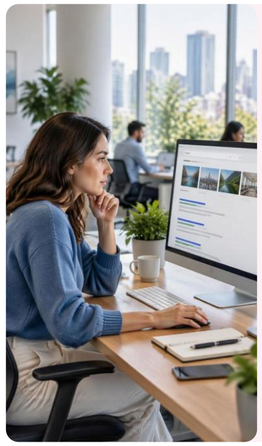
Experience Centers
Hologram-themed centres for any audience

Digital Persona & Metaverse
Interactive 3D personas and metaverse worlds

SECTION

Ai Intelligence

Five Ai capabilities that tell you what your market is thinking — and what to do next.



Ai Search Visibility

See how your brand shows up in Ai answers and search — and where it doesn't.



Ai Marketing Intelligence

A live read on category demand, trends and what moves your market.



Ai Competitor Intelligence

Track rival messaging, creative and spend as it happens.



Ai Influencer Intelligence

Rank the creators your audience trusts and the angles that land.



Ai Audience Research & Analysis

Understand what your audience actually wants, in their own words.

Ai Search Visibility Platform

AI Overview ChatGPT Copilot

Grok Gemini Claude perplexity



Unilever Barilla ZOHO CARS24 paytm acer

Ai Search Visibility Platform

01 RESEARCH
Size the demand before you pitch

AI Search Volume
True prompt volumes by topic - what buyers ask AI, and how often

AI Brand Explorer
Any brand's AI visibility, share of voice and citations, on demand

THE DATA BEHIND IT

2B+

real AI conversations from clickstream data, growing every few days

02 TRACK
Measure the answers

AI Visibility Monitoring
Visibility, share of voice, citations, sentiment

AI Agent Analytics
Every AI crawler visit and human click

AI Shopping Tracker
Product placement in AI shopping answers

AI Ads Tracker
Ad placements in ChatGPT and AI Overviews

03 PRIORITIZE
Three focus areas

Prompt and gap explorer
High-intent prompts where the brand is missing

Citation gap
Sources AI cites instead of the client's own pages

Content and technical fixes
Pages to write or repair, schema and crawler issues

04 ACTION CENTRE
Fix it, in priority order

Content that gets cited
FAQ blocks, comparison tables, self-contained passages

Earn external citations
Reddit, YouTube and listicle threads AI reads

Open the door to AI crawlers
Robots.txt, schema and indexing for GPTBot and peers

05 GOVERNANCE
Measure the impact

Page tracker
Citations one URL earned, and the answers that cite it

Portfolios
Group URLs into cohorts and compare over time

Verify and measure
Lift checked at Day 14 and Day 28 after every fix

Prove and repeat
Track, prioritise, act, verify, measure, iterate

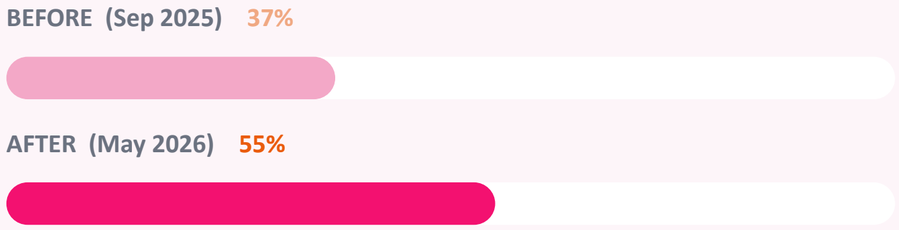
From 37% to 55% Ai visibility in eight months - Case study

Sep 2025 – May 2026 · 2,385 buyer prompts track live against six direct competitors · 500K+ AI answers analysed

AI VISIBILITY

37% → 55%

Paytm



+18 points — roughly 1.5x more AI answers naming the brand, and #1 share of voice in the category, ahead of two much larger big-tech-backed rivals.

01 **THE CHALLENGE**

Only 37% of category answers named the brand. Two big-tech-backed rivals owned the citations buyers actually saw.

02 **WHAT WE DID**

Tracked 2,385 buyer prompts daily across 7 engines, mapped every citation gap and turned it into a prioritised content worklist.

03 **THE OUTCOME**

#1 share of voice, 55% visibility, and it held above 48% every month for seven straight months — sustained, not a spike.

Same playbook, your category: measure the answer layer, close the citation gaps, prove the lift month over month.

Search Visibility - McCain Snapshot

01 MEASURE

Brand Performance across key metrics

Overview — the headline metrics

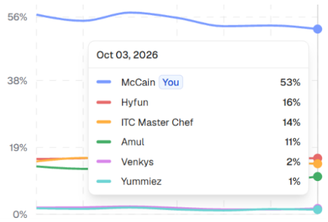
AI visibility	Share of voice	Citation share
54.9%	53.3%	11.8%
3,781 of 6,885 answers	mentions across competitors	Cited in 813 of 6,885 answers

Share of voice



McCain	You	53%
Hyfun		16%
ITC Master Chef		15%
Amul		11%
Others		3%
Venkys		2%

Citation Share



02 CITATION GAP

High-value sources mentioning competitors but not your brand

75.5%

of the citations AI uses come from third-party websites — not your own pages.



Owned - 6.6% | Competitor - 11.4% | Third party websites - 75.5% | Social & Forums - 6.5%

Examples — the pages AI cites

Cited page	Source type
Mccain::Product Details Page https://foodservice.mccainindia.com/food-service/product-range-detai...	Your Brand
Buy Frozen Veg Snacks, Frozen Food Products Online at Best... https://www.bigbasket.com/pc/snacks-branded-foods/frozen-veggies...	Third party
McCain Variety Pack | McCain India https://www.mccainindia.com/products/perfect-family-snacks/mccain...	Your Brand
Buy Frozen Veg Snacks Online Now https://blinkit.com/dc/instant-food/frozen-veg-snacks/	Third party

03 ACTION CENTRE

Actions to boost your AI brand visibility

ON-PAGE – New Content Ideas

- 10 Best Frozen Foods for Air Fryer - Complete Guide
- 10 Best Frozen French Fries Brands in India - Taste Tested
- Top Frozen Potato Products Companies in India 2026
- 10 Best Air Fryer Snacks You Need to Try

OFF-PAGE – Get mentioned on high authority pages

Frozen Food Retailers & Dealers in India
https://dir.indiamart.com/impcat/frozen-food.html

Top 10 Companies Leading the Clean Label Move in India
https://www.foodinfotech.com/top-10-companies-leading-the-clean-label...

Frozen Snacks Manufacturers, Suppliers, Dealers & Prices
https://www.tradeindia.com/manufacturers/frozen-snacks.html

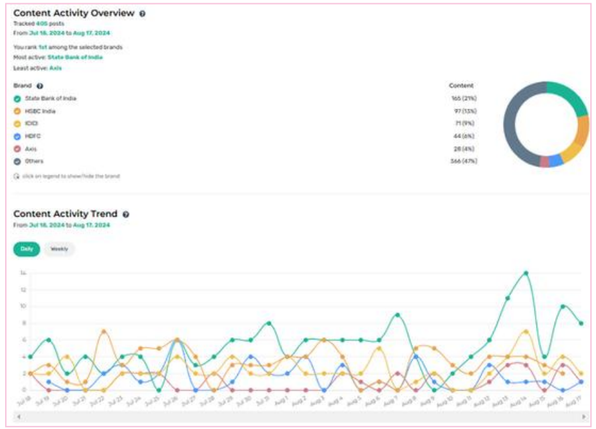
Technical — blocked crawler, fix drafted

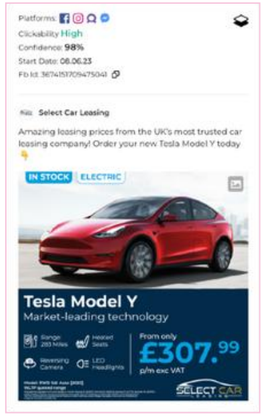
/robots.txt — 1 blocked

```
User-agent: GPTBot
Allow: /
User-agent: ClaudeBot
```

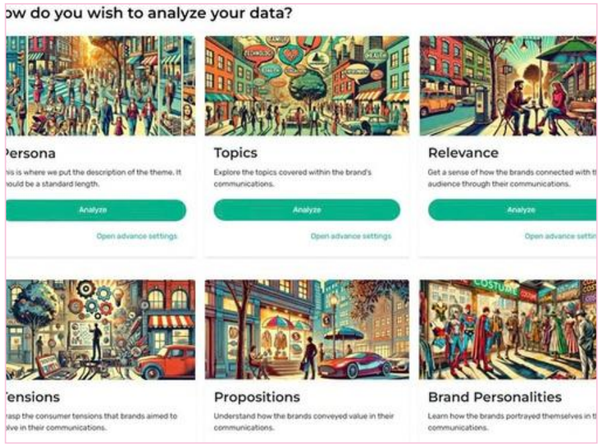
Ai Marketing Intelligence

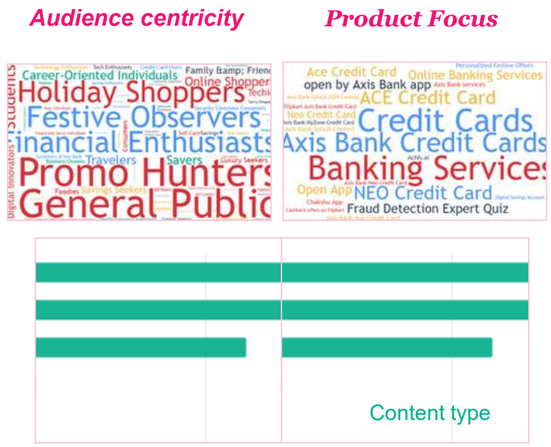
Provides deep insights that help you understand your audiences and competitors.











Understanding the Market and Competition

Automatically monitor both paid and organic content, gaining holistic understand that can empower better decisions.

Creative Scoring & Performance Insights

Easily identify what is driving success within your content through Importance Heatmap.

Competitor communication & perspectives analysis

Analyze any brand's communication strategy - Product or audience focus, and incentive/Value offered by a competitive product to stay ahead of the game.

Analyzing thousands of content within seconds.

Generating quick read reports within seconds, so you can go straight to the work that will make your business succeed

citi P&G Nestlé KFC HUAWEI mothercare TOYOTA

Ai Competitor Intelligence

We track every rival ad and post, spot the gaps, and tell you what to do next — automatically.

01
See the entire market

See share of voice, engagement and attention move week-on-week across cards, loans, insurance and investing.

02
Understand every ad and creative

Every ad parsed for proposition, persona, emotion, offer, format and call-to-action — automatically.

03
Identify Whitespace

Find Gaps and angles you're missing on, but hold good opportunity

04
Recommended action

Get next best action basis priority, and launch ready briefs to tap into White space.

A REAL EXAMPLE: REASSURED (UK LIFE INSURANCE)

Reassured spends its whole ad budget on one message: cheap life cover for people aged 30–70. Its 5 rivals get most of their attention for free, by posting about money worries and wellbeing — something Reassured never talks about.

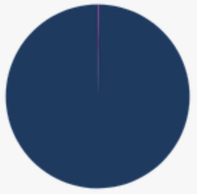
Source: Reassured vs the UK life insurance category · 60-day study · 4 Apr–3 Jun 2026 · Rivals tracked: Aviva, Vitality, L&G, Scottish Widows, Zurich

Where does Reassured show up? · UK life insurance

Reassured · Five rivals



30% paid share



0% organic share

In plain English: Reassured shows up only when it pays. Its 5 rivals post 107 times for free.

Where are the gaps? · UK life insurance

Reassured · Five rivals

		ACTION	
Affordable family life cover / protection	CROWDED	DIFFERENTIATE	*rivals compete here too*
Cheap cover for under-insured adults	WE OWN THIS	INVEST	*no rival contests this*
Fitness & wellness rewards	AVOID	SKIP	*it's Vitality's turf*
Retirement & later-life planning	RIVALS OWN THIS	MONITOR	*Aviva & L&G lead here*
Critical illness / cancer cover	MAYBE	VERIFY	*we never advertise it*
SME & childcare-finance niches	NOT FOR US	SKIP	*outside our core remit*

WHAT TO DO NEXT · IN ORDER

1. **GROW** Advertise cover Reassured already sells but never talks about (critical illness, income protection).
2. **START** Post for free about money worries and wellbeing — the topic rivals currently own.
3. **PROTECT** Keep doing what works: cheap, simple, age-based life cover. No rival contests it.

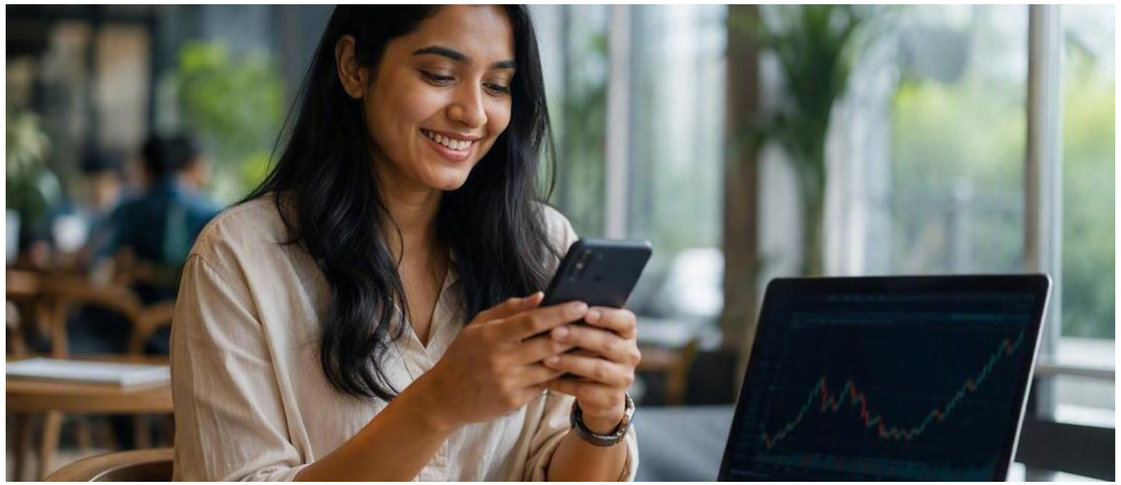
Ai Influencer Intelligence

Know what your audience is saying about your brand, before it trends

USE CASE

A brand is planning its next campaign and doesn’t know which creators, topics or formats will actually land.

Ai Influencer Intelligence reads what creators and their audiences are already saying about the category, then hands the team the voices, angles and scripts most likely to work.



Listens to every post

Reads reels, threads and comments across platforms and breaks down what each creator is actually saying about your category.

Decodes what resonates

Surfaces the topics, hooks and formats driving real engagement — and the ones falling flat.

Ranks the creators your audience trusts

Pinpoints the voices shaping opinion in your category before mainstream coverage picks it up.

Turns signal into launch-ready briefs

Creator shortlists, angles and scripts your team can act on the same week.

Ai found Pepsi an empty seat at India’s dinner table

THE CHALLENGE

Pepsi wanted to know where it could stand out with India’s food lovers on social — beyond the crowded sports and summer conversation.



WHAT AI UNCOVERED

After analysing 12 months of content across Pepsi, competitors and leading food creators, AI found a clear whitespace:

47% **of food-creator content celebrated Indian food heritage — Pepsi had 0%.**

Cola brands had also moved away from food-pairing content, leaving the space unusually open.

THE STRATEGY

50%	Real food moments
30%	Zero Sugar balance
20%	Festive tables

THE OUTPUT

39 posts | **13** weeks | **108** ad concepts

A ready-to-run Instagram plan built around key cultural and festive moments.

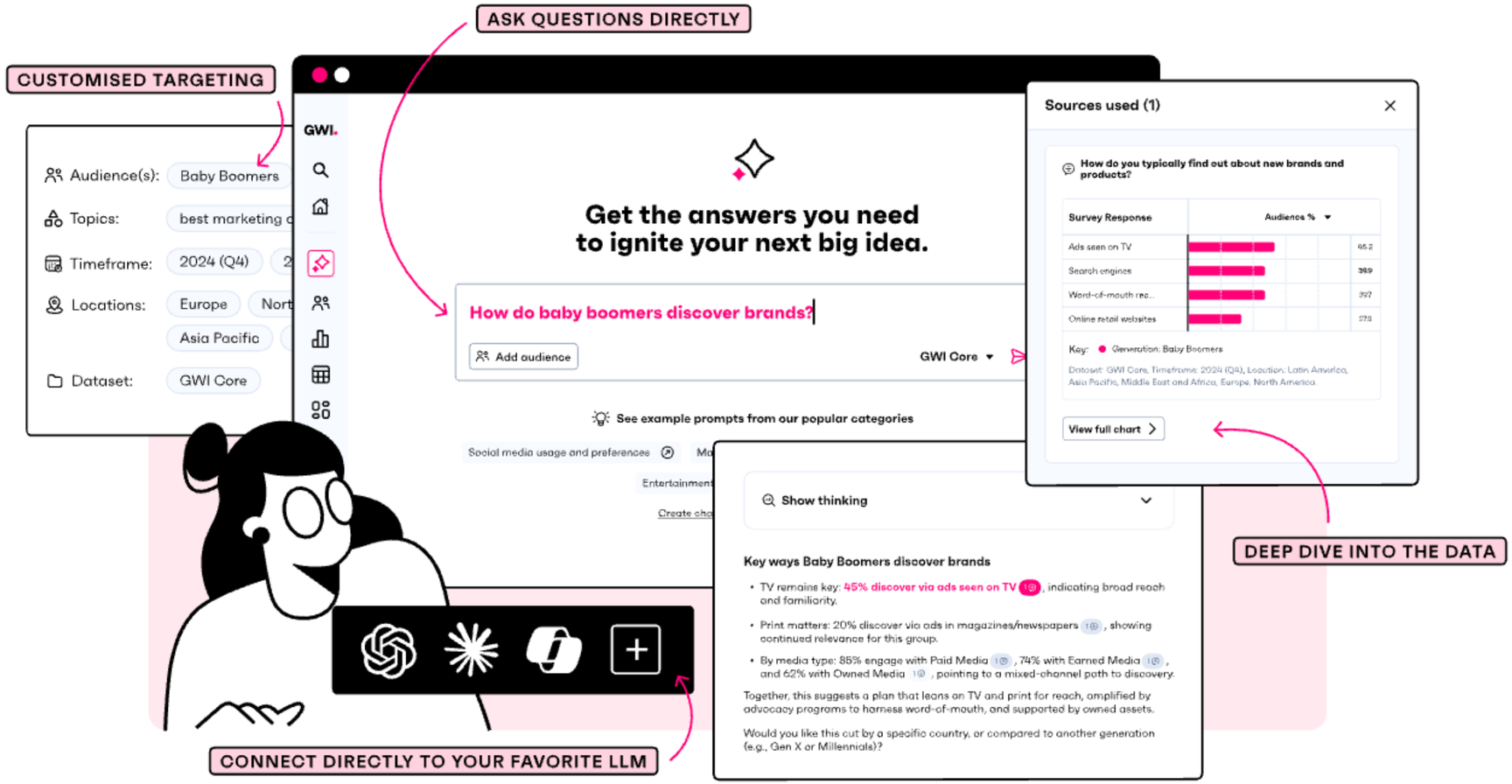
TAKEAWAY Don’t compete where every cola brand is already loud. Own the food moments no one else is claiming.

Ai Audience Research & Analysis

Audience research & analysis

Validate your findings with on-the- ground GWI audience research.

Integration with the Global Web Index database enables marketers to discover winning angles and communication strategies while ensuring resonance with their target audience on the ground.

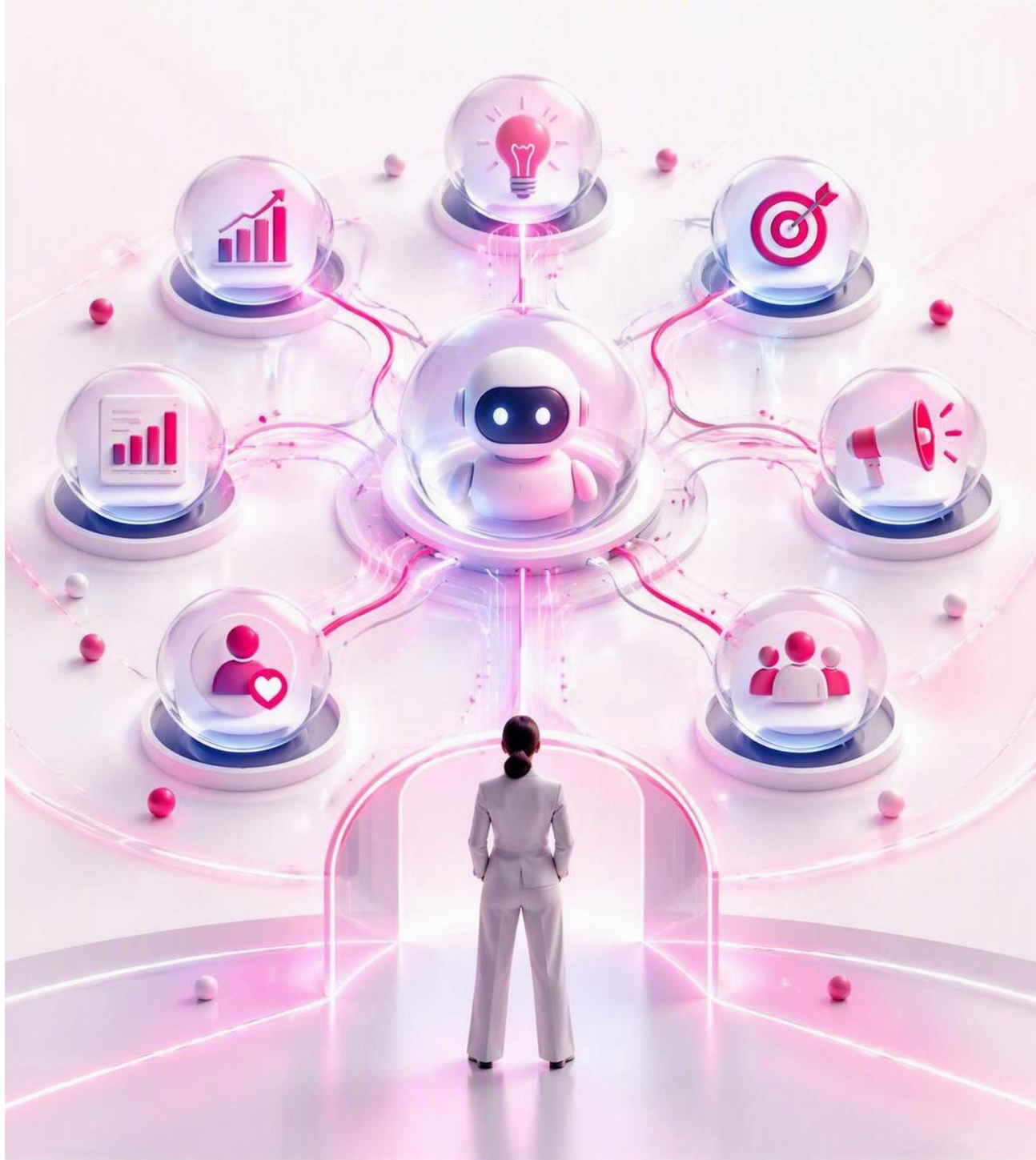


SECTION

Optimize

Ai agents, each run a marketing job end to end – Creative, strategy, paid media, influencer & GMV, social, CRM, and reporting.

Every one reasons from what's actually winning in your category, and every one keeps a human at the gate.



Ai Performance Marketing Agent

40–60 on-brand ad variants per campaign, live across Meta, Google and TikTok in under 30 minutes.

- **40–60** on-brand variants / campaign
- **<30 min** brief-to-live campaign
- **3** platforms, one workflow
- **24×7** always-on optimisation

ONE WORKFLOW. FOUR MOVES.



CONNECT

Growth assessment

Look at available accounts, then build brand DNA — tone, palettes, claims and guardrails.



BRIEF

System design

Pick an objective; the engine designs the creative system — hooks, frames and audience maps.



CREATE

Deployment

Generate 40–60 brand-compliant image and video variants, plus channel-agent protocols.



LAUNCH

Optimization

Publish across Meta, Google and TikTok, test against control, then shift budget to winners.

Brand-safe by design
Every asset checked against brand guardrails before it ships.

Creative supply at scale
Hooks, formats and angles in 50–60 variants per cycle.

Media-to-brand testing
Never generic — always engineered to the conversion moment.

Spend follows proof
Budget scales only behind creatives with measured lift.

Creative supply, turned into a performance engine - CaseStudy

Brand-safe variants generated at sprint cadence, matched to bottom-of-funnel audiences, and tested head-to-head before budget scaled behind a winner.

A · STRATEGY

Data before playbook

Every creative judged on profitable BOFU purchases — not awareness proxies.

B · SOLUTION

Five moves, one system

Generate, target, test, scale, refresh — sequenced so winners compound.

C · TECH

AI removed the ceiling

Multiple hooks, formats and angles per SKU in a single cycle.

D · EXECUTION

Experiment-led scaling

Every asset ran against the control; budget only followed proven lift.

+166%	61.8×	10.3×	₹29.7L
Link CTR uplift	**Twister ROAS jump**	**Remarketing CTR jump**	**Revenue from Elevate**
across matched experiments	0.05× → 3.09×	0.86% → 8.90%	creatives in 90 days













Brand-safe variants produced by the AI Performance Agent and tested head-to-head in market

Ai Agent (from Intelligence to Execution)

One real-time category engine underneath, six marketing jobs on top.

Strategy Agent

Decodes winning creatives in your category and delivers pre-scored concepts, client-ready.

13 min

brief to concepts · 4K+ ads decoded per category

Paid Media Agent

Predicts ad performance and scores every concept before spend is committed.

78%

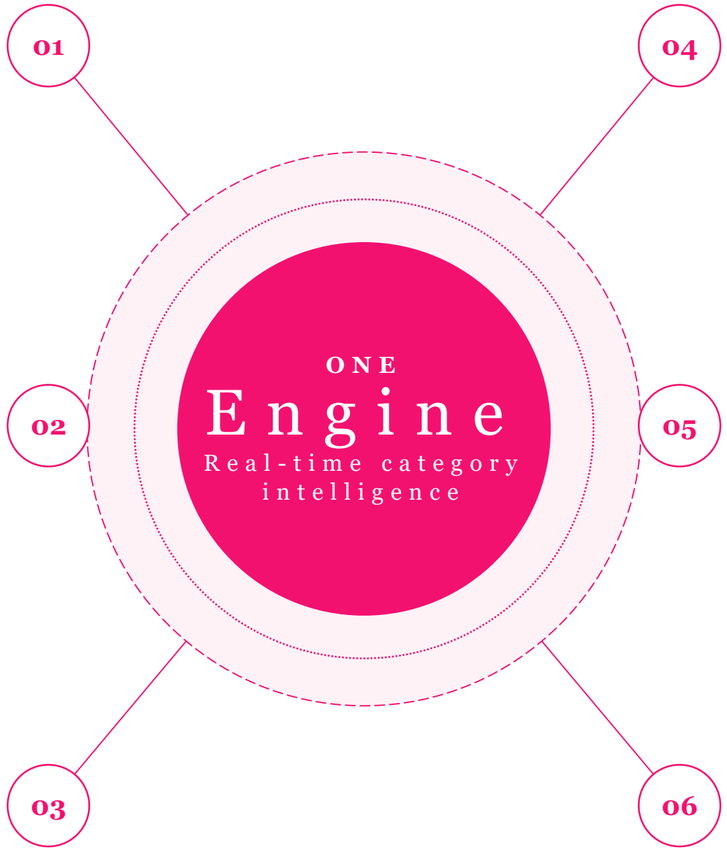
CTR prediction accuracy · ~3× human baseline

Influencer & GMV Agent

Ranks creators by real sales and auto-builds briefs in each creator's voice.

Days → Minutes

creator brief turnaround



Social Media Manager Agent

Tracks trends, writes on-brand posts, creates visuals and publishes across channels.

0.83

retrieval accuracy · vs ChatGPT 0.75, Gemini 0.77

CRM & Email Agent

Builds email strategies, personalises every message and runs test-to-winner loops.

7K+

strategies per setup · 2 human approval gates

Performance Reporting Agent

Self-serve client dashboards, always current with live category signals.

9×

faster reporting · 18 hrs → 3 hrs per cycle

COMING SOON

Thank you

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E: legend@lucrorworld.com



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