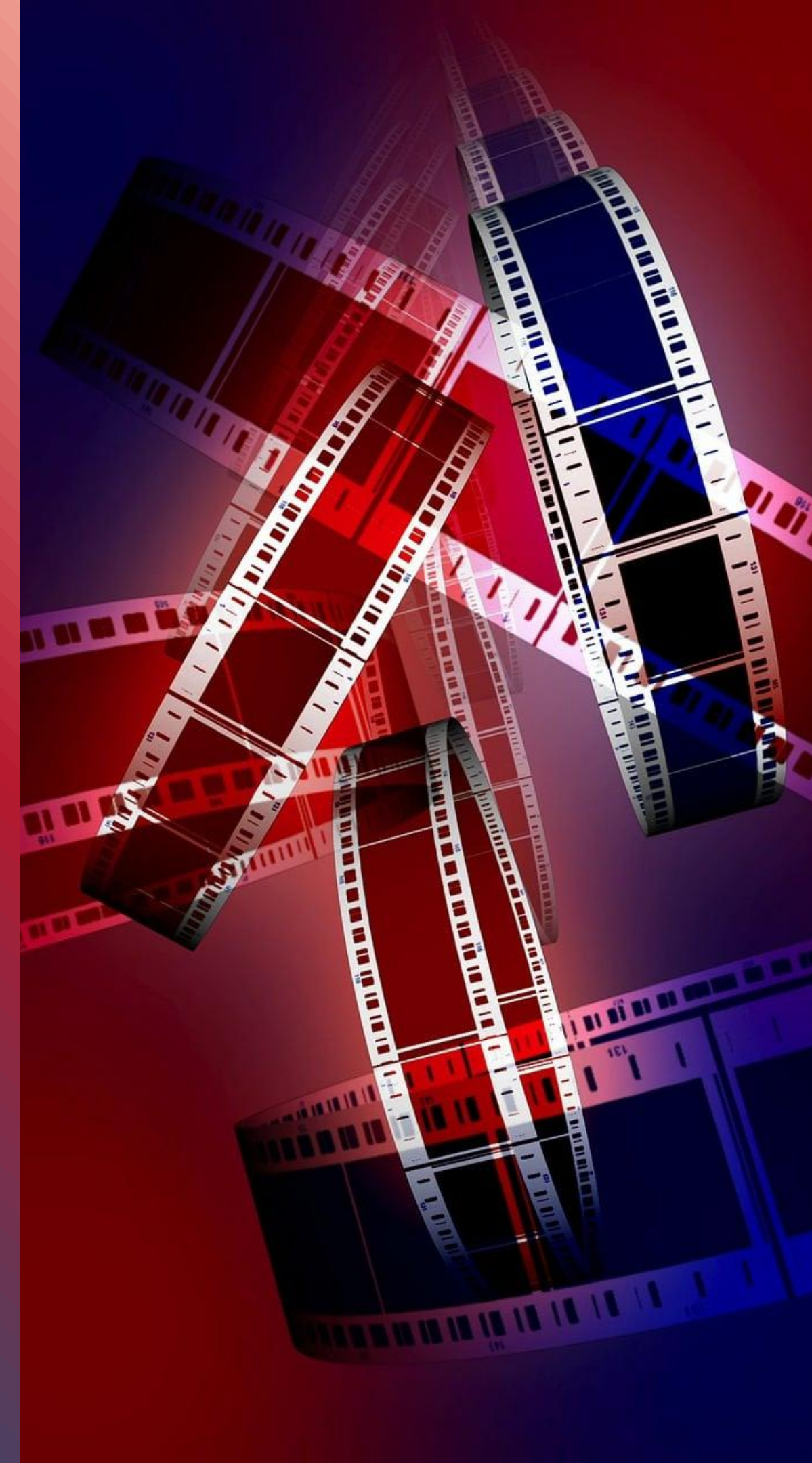


Lucror
presents

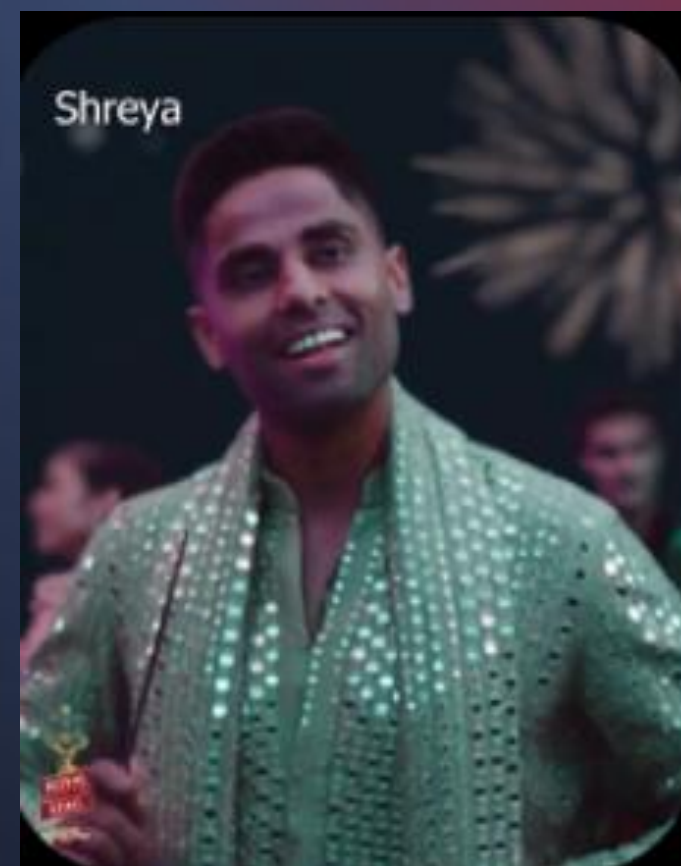
Ai Videos



Personalised Occasion Greetings

Personalised occasion greetings —tailored with the recipient's name, language, and context.

Making each greeting feel personal and heartfelt, while saving time and effort for brands or individuals.





Create
personalized
Wishes for your
loved one



Give your audience a way to
celebrate life's special moments
with your brand.
These personalized experiences
spark joy, deepen emotional
connection, and **drive**
organic sharing at scale.

Valentine's day video song
Via QR code on valentine's day package

50K+
Videos

2.3M+
Impressions

Birthday song
Via QR code on Birthday package

500K+
songs

25M+
Organic Impressions

1M+
User Reach



Friendship day roast



Baby's Lullaby

**Create
personalised
Wishes for your
loved one**

Via Instagram Ads to DMs

Dynamic YouTube Ads



Personalize YouTube pre-roll ads for each user interest, targeting, location or personalized offer.
These context aware videos see high reach, awareness and CTRs, boosting sales

Context aware ads

Geo-Targeted
restaurant endorsement

Instant adaption to targeting

100M+

Campaign
Impressions

10M+

Campaign
views

2.5X

Awareness
Uplift





Won a silver medal at EMVIES 2024 in
Use of AI for Best Media Innovation

SHIKHAR

STORE NAME CUSTOMISATION:
PREM PHARMACY

BRAND NAME CUSTOMISATION:
LIPTON

OFFER CUSTOMISATION:
30% OFF



27%

Reduction in
dormancy

10%

Increase in monthly active
users of Shikhar app

2X

Increase in sales
and home deliveries

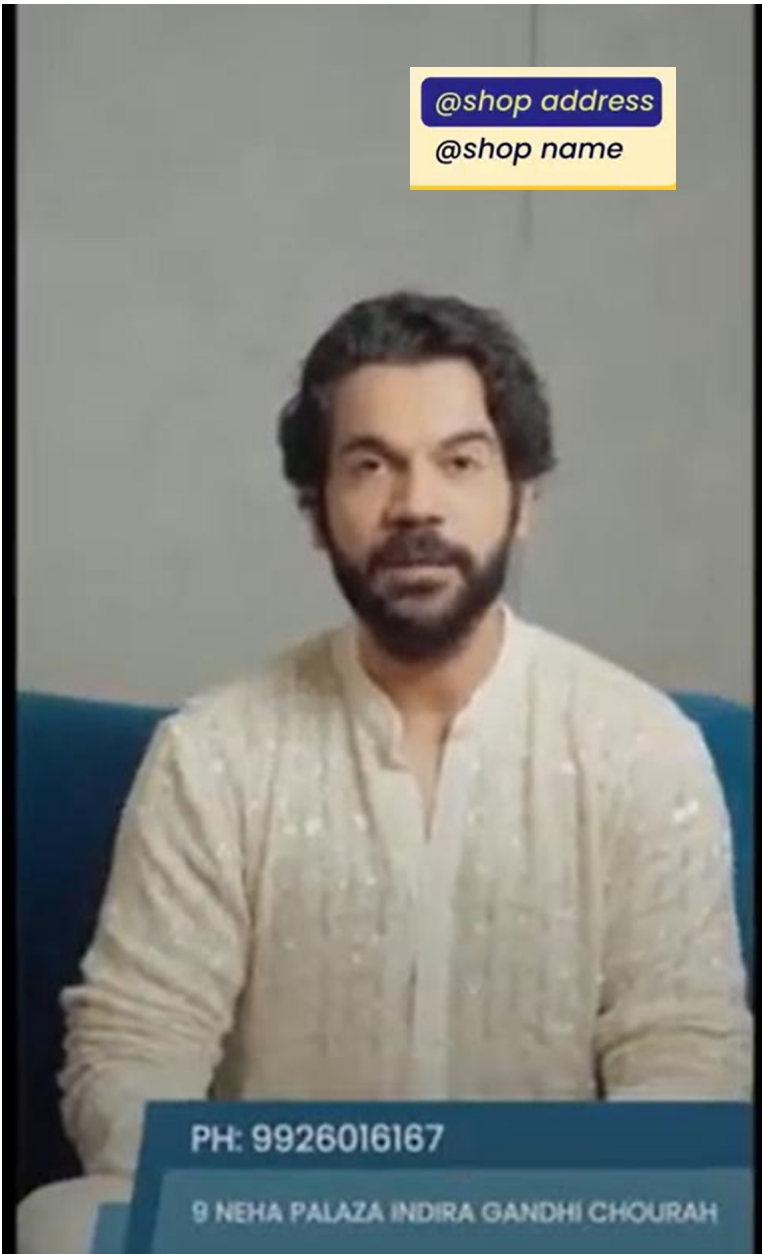
**Brand videos
personalized with
local store/
Sales rep details**

Brand videos, Personalized with Local Store & Sales rep Connect



Sales Rep

10K+	83%	47%
Videos generated	Increase in inquiry calls	Increase in sales rep Target attainment



Local store/ distributor

6.5K	28%
Videos generated	CTRs

Brand or celebrity videos are personalized with nearest store and sales rep details. Shared by retailers or sales rep directly to consumer – increasing brand reach, retailer connect and boosting sales

Hyper personalized images

Increase customer engagement and retention with dynamic Visuals, customized by user details, language, product details

Seamless integration with WhatsApp chat enables timely & localized engagement

30M
Dynamic
Images delivered

40%
Increase in
CTRs

10%
Increase in
conversions

कार विमा प्रीमियमची तुलना करा आणि 85%* पर्यंत बचत करा

नॉदणी क्रमांक
XX XX XXXX

कालबाह्यता तारीख
XX XX XXXX

CITY

*Standard T&C Apply. PBIB/Print&DM/Motor Insurance/Ad No.274(Marathi)

നിങ്ങളുടെ കാർ ഇൻഷുറൻസ് പോളിസി ഉടൻ കാലഹരണപ്പെടും

രജിസ്ട്രേഷൻ നമ്പർ
XX XX XXXX

കാലഹരണപ്പെടുന്ന തീയതി
XX XX XXXX

i20

*Standard T&C Apply. PBIB/Print&DM/Motor Insurance/Ad No.274(Malayalam)

રસ્તા પર અચાનક બ્રેકડાઉન નો ડર ચિંતા પોલીસીબજાર પર છોડી દો

વાહન નંબર:
XX XX XX XXXX

ટુ-વ્હીલર વીમા સાથે મેળવો મફત રોડસાઇડ સહાય

policybazaar
HAS FAMILY HOGE INSURED

*As per Insurer T&Cs
*Standard T&C Apply. I PBIB/Print&DM/Motor Insurance/Ad No.284(Gujarati)

SAVE YOURSELF FROM CHALLANS

Renew Your Policy TODAY!

Registration Number
XX XX XXXX

Expiry Date
XX XX XXXX

policybazaar
HAS FAMILY HOGE INSURED

*Standard T&C Apply.

आपकी कार का बीमा अगले 24 घंटों में समाप्त हो जाएगा

पंजीकरण संख्या :
XX XX XXXX

समाप्ति तिथि :
XX XX XXXX

VEERPAV

*Standard T&C Apply. PBIB/Print&DM/Motor Insurance/Ad No.266(Hindi)

உங்கள் கார் காப்பீடு அடுத்த 24 மணிநேரத்தில் காலாவதியாகிவிடும்

பதிவு எண்
XX XX XXXX

காலாவதி தேதி
XX XX XXXX

BALENO

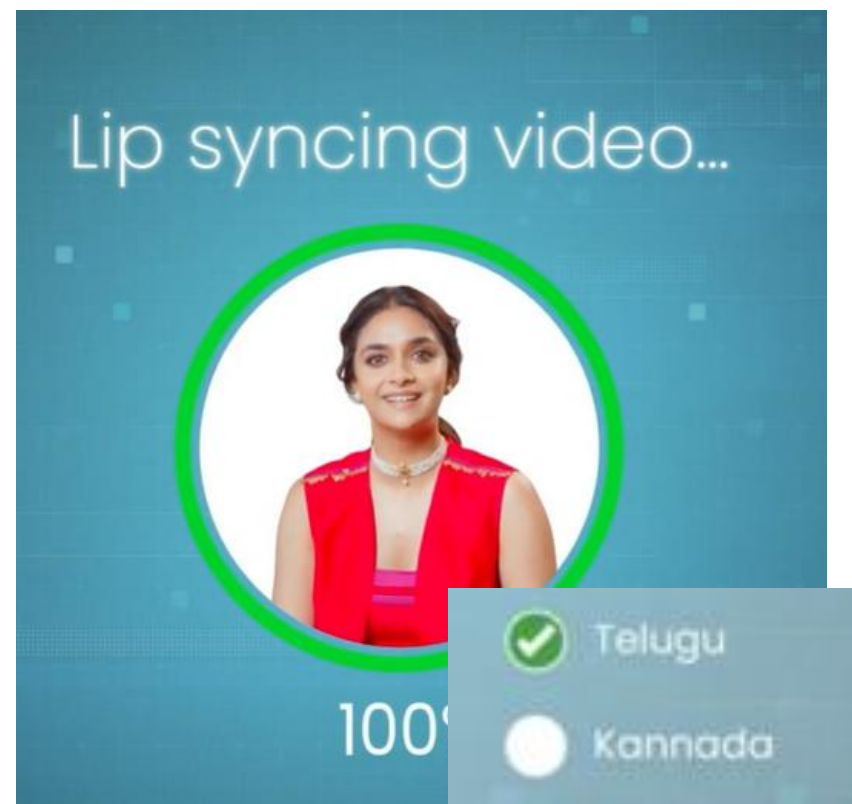
*Standard T&C Apply. PBIB/Print&DM/Motor Insurance/Ad No.266 (Tamil)

User Delight: Face swapping to engage viewers

Gamify campaigns by allowing users to see themselves in the brand ad using face swapping & Lip sync. This boosts user engagement, collect user data and drive organic sharing & brand recall

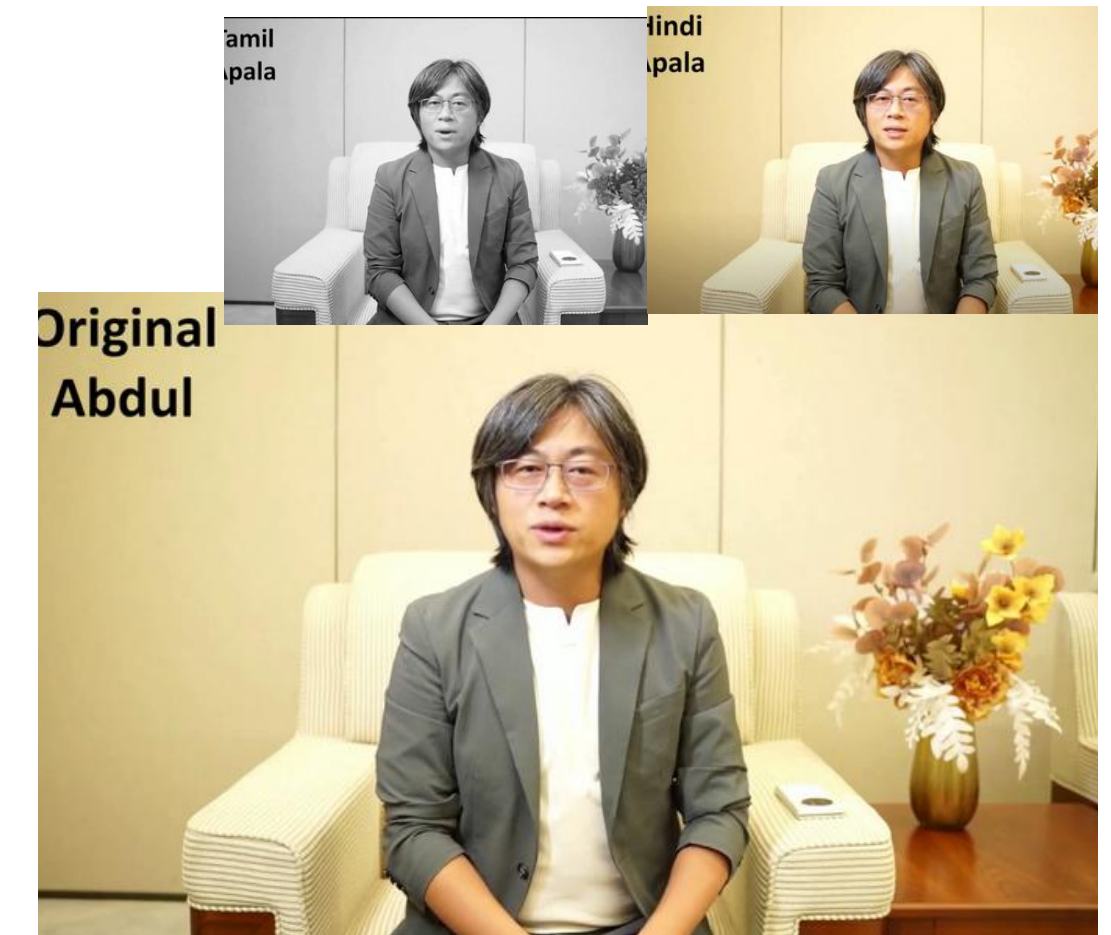


Multi-lingual campaigns expanding local reach



Celebrity video

Imagine your brand ambassador or celebrity speaking flawlessly in 22 Indian languages — in their own voice.
No dubbing artists, no delays.
Full emotional resonance, hyper-local reach.



End-to-end multi-lingual Video generation — Vivo CEO

All
Top International
languages

22
Indian
languages

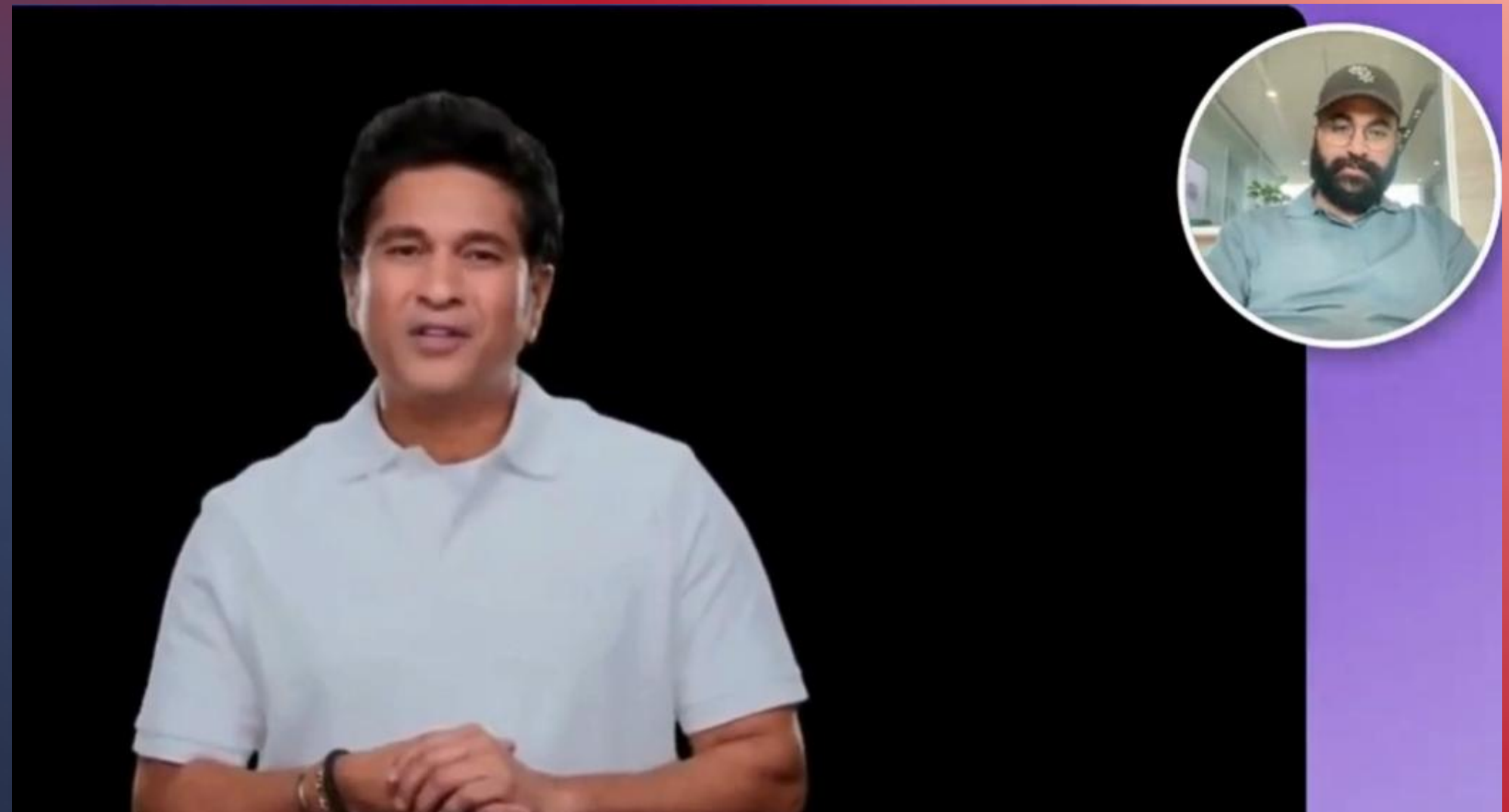
Expand
regional reach &
engagement

Interactive AI avatars

Conversational AI is technology that enables machines to have human-like interactions through voice, with perfect lip-sync in videos and instant, context-aware responses creating seamless, real-time conversations at scale.

Use cases

- Event/ Mall Concierge
- Engaging Celebrity avatars
- Personal Stylist
- Personal Skincare advisor
- Personal sales Representative
- Education advisory
- Ai Nutritionist
- Ai Mixologist

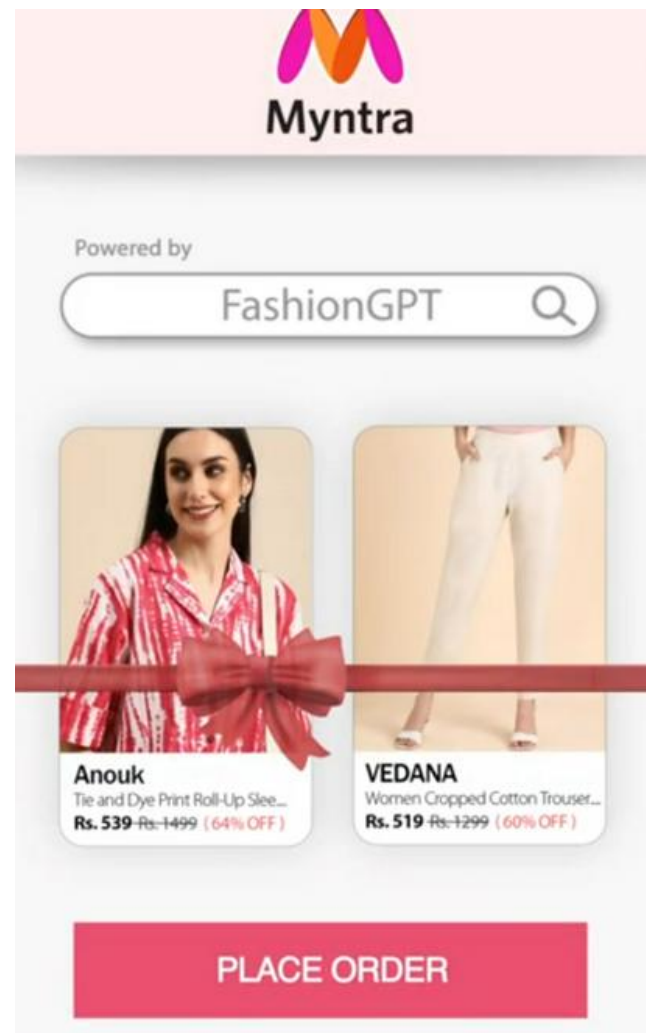


Sample demo

Hyper-Customized videos throughout customer life cycle

Bring personalization into every step of the purchase journey.

From discovery to repeat purchase, tailored videos guide, nudge, and delight customers — boosting conversions, increasing basket size, and strengthening loyalty.



Personal Style tips

Based on customer personality, and exclusive deals



Abandoned cart Alert

Personalized by cart, product and user profile



Upgrade/ Cross-sell

Personalized for user's profile, offers and discounts.



Festive wishes

Personalized with festive discount & user name



Loyalty Montage

Personalized by purchase history

Input 1: user



4X
engagement

Input 2: dress



86%
Image generation
Success rate

Output



**Virtual Try on &
AI Stylist
on
WhatsApp**

AI-generated Videos/images

Studio quality AI creatives at a fraction of the cost and time.
We take your brief and brand guidelines to craft on-brand,
scalable creatives - faster, cheaper, and more impactful &
inspirational than traditional production.



THANK YOU

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