

Mujib Rawther



Mujib Rawther is a global business leader with 2 decades of professional experience in Technology, Retail, F&B, Consumer Goods, Industrial & office products, Healthcare, Watches, Sports, Furniture, Publication, Logistics, Advertising, Education, Travel and Trading with focus on business development and transformation projects, providing analytical insights and digital enablement to our clients and brands.

A seasoned business professional with focus on enabling cutting edge technology viz. Process mining, Robotics, AI / ML for leading clients across the globe in the areas of Strategy, Advisory, Technology consulting & Training functions to gain a valuable business outcome.

Mujib has been instrumental in various global business transformations for multinational as well as boutique companies. Including his role in Al Abbas Group – Middle East.

Strategic Business Transformation of a 150 staff trading company into a diversified business house with operations across UAE, Qatar, Oman, KSA, Kuwait, Bahrain, Iraq, Iran, Syria, India, China and Switzerland with 1500+ employees. Al Abbas was recognized as No.68 in the Middle East on Forbes list.

Global Brands: Associated with various top global brands across Americas, Europe and Far East for establishment and development. These include IBM, Lenovo, Samsung, Konica Minolta, Hyundai, Casio, NEC, Head, Molten, Elle, Rochas, Roberto Cavalli, Fendi, Ferrari, Steelcase, Milliken, Pitney Bowes, Data Card and so on.

Global Acquisitions & Mergers: Acquired and established various business / operations in UAE, Qatar, Oman, Kuwait, Bahrain, KSA, Iran, Iraq, Syria, Yemen, India, Malaysia, Singapore, China, Thailand, Germany and Switzerland.

Technology: Managed tech infrastructure. Partnered with all the leading tech companies for hardware, software, POS and firewall; like Oracle, IBM, Lenovo, Lotus notes, Trend micros, Micros, Retail Pro, Kaspersky, Microsoft and Cisco. Head of Oracle Implementation for 25 companies with 15 modules.



Area of Expertise

Joint Ventures with prestigious organizations in this region including Emirates Post, Emirates Airlines, Damas Jewellery, RTA, Citi Bank, Al Fardan Group (Qatar), Freiburg University Hospital (Germany), Syn Lab (Germany), CMS (India), XLRI (India), I Franchise USA, Cannon USA, The Melting Pot and Marrybrown (Malaysia)

Outsourcing: Card Personalisation, Printing Solutions, Courier & Delivery Services, Call Centre, Staff travel, Central Kitchen, Accounting and HR outsourcing

Food and Beverage: Restaurant and Lounge, Fine dining, Casual dining, Fast foods and Coffee shops. Associated with award winning Play, Rief Kushiyaki, Outback Steakhouse USA, Chicken Cottage UK, The Melting Pot, BiCE USA and Celebrity Chef Rief Othman

Manufacturing & Services: Bedlinen, Perfume, Marble, Watches, FMCG, Travel, Ad Agency, Franchise Consulting, Real Estate, Labs, Consumer electronics and publication.

Succession planning for two generations of large family business houses in USA and India



Area of Expertise



• I took the risk to fly than to watch

- **Work Experience:** Prior to moving to Dubai, worked with Unilever, Kansai Nerolac & BPL India.
- **Educational Qualifications:** B. Com, ACA, ACMA, CIA, CRMA, CISA, CRISC
- **Areas of Interest:** AI, Robotics, Social Responsibility, Golf & Photography
- **Accolades:**
 - Received Award from University Hospital Germany for successful execution and profitable management of JV for #1 medical laboratory in UAE
 - Received appreciation award from XLRI India for a lecture on 'Challenges in ERP Implementation'
 - Captain of District Hockey Team - Participated in All India Hockey Championship. Member of Calicut University Team for All India Inter University meet
 - Captain of College Mime Team – Won 1st place in college and university mime competitions
- 47 Years Young, Enterprising & Raring to Go!



- 1st Government and private partnership in UAE (tie-up with Emirates post)
- 1st UAE Private Partnership with Freiburg University Hospital Germany & XLRI India
- Partnered with Syn Lab (Europe's #1 Lab) to build the most successful lab in UAE
- Launched Postal Stamp for Al-Abbas' 40 years contribution to the country
- 1st UAE company to establish foreign ownership publishing company in India
- 1st Bedlinen factory set up in UAE for world #1 Cannon USA

• Proud Moments



• Special Moments

1. Successfully launched Elle, Rochas, Levis, Bentley & Jaguar watches & Head & Molten sports brands in UAE
2. 1st Card Personalization Center in UAE in partnership with Citibank, to building Mastercard and Visa certified Center
3. Awarded to produce bed linen items for Emirates Airlines 1st Class Cabin, also the 1st Manufacturer from UAE
4. Part of vendor consortium for the prestigious projects in Dubai including The Dubai Airport, Dubai Metro, IMF Centre
5. Launched Hyundai OEM Consumer Electronics brand in ME region, including the 1st digital camera - Casio
6. Awarded the best multi-brand High End Kids Designer Store in Dubai Mall

Lucror

Founder & CEO

- Lucror a start up from Dubai which powers BUSINESS with AI for GROWTH in ME & INDIA
- Specialized in Computer Vision, Visual Ai, Conversational Ai, Digital Marketing, Gen Ai bots, Ai video personalisation and so on
- First time globally we used Face Ai in a large public area like mall to identify customers, blacklisted, gender, age and count
- Developed own proprietary working model WHAP-IP to encourage talented students and women to work with Ai